

Edward Chao

Governmental Counseling consultant, Small and Medium Enterprise Administration, Ministry of Economic Affairs, Taiwan.

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Summary

Dr. Chao Yuang Shiang,

Education: PH.D in International Business Management, National Yunlin University of Science & Technology, Taiwan, R.O.C.

Position: Assistant Professor, Dep.of Finance and Graduate Institute of Financial Management , College of Management, Nan Hua University, Taiwan, R.O.C.

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Phone#+886-5-2721001, Ext 5322 ; Fax#+886-5-2427172

Governmental Counseling consultant, the Council of Labor Affairs, Executive Yuan, Taiwan, R.O.C.

Governmental Counseling consultant, Small and Medium Enterprise Administration, Ministry of Economic Affairs, Taiwan, R.O.C.

<http://sme.moeasmea.gov.tw/SME/modules.php?name=MyMembers&file=viewmember&id=819>

Strategic consulting advisor in management, (Institute of Leadership & Management in London, UK, License No. NI 090038158405)

There're more than forty academic articles published in international journals and local journals. There're thirteen professional books including finance-related and international business-related books have been published since May, 2002. Furthermore, three professional investment-oriented book had been published by LAP since 23-August-2012 till Sep-2014, LAP is one of the leading publishing houses of academic research in the world. In addition, there're totally thirteen textbooks published including six professional financial publications, five local textbooks and three foreign textbook published since 2002.

Main research focused in the following five fields,

1. International Diversification and FDI Investment Policy
2. MNE FDI Strategy and Global Investment Strategy
3. Evaluating MNE Investment Strategy, Risk and Performance in Emerging Economy
4. International Finance and Investment Policy
5. FDI Investment Risk-control Management in Emerging Economy

Dr. Chao Awards/Honors

The honored member in WHO's WHO(2015-2016)

Worldwide Academic Website

<http://www.nhu.edu.tw/~yschao/>

<http://isites.nhu.edu.tw/yschao/doc/836>

http://mail.nhu.edu.tw/~yschao/index_EN.htm

Experience

Assistant Professor at Nan Hua University

August 2013 - Present (2 years 10 months)

My responsibilities are mainly focused in teaching undergraduate and graduate students, practical research in financial management/engineering, in addition, to find the good qualified enterprises to cooperate with each other to establish a beneficial relationship in the items which had set up.

Main Research Field

Dr. Chao's current main research is focused in five main fields,

1. International Diversification and FDI Investment Policy
2. MNE FDI Strategy and Global Strategy
3. Evaluating MNE Investment Strategy and Performance in Emerging Economy
4. International Finance and Investment Policy
5. FDI Investment Risk Management

1. Counseling Consultant, Small and Medium Enterprise Administration, Ministry of Economic Affairs, Executive Yuan, Taiwan (2014-2015);
2. Second Place, National Investment Simulation Racing Contest (2013);
3. Counseling Consultant, The National Youth Commission, Executive Yuan, Taiwan (2012-2013);
4. Counseling Consultant, Bureau of Employment and Vocational Training, Council of Labor Affairs, Executive Yuan, Taiwan (2012-2013);
5. Counseling Consultant, Council of Labor Affairs, Executive Yuan (2012); Enhancing University Students' Career Employability and Competitiveness, Youth Commission, Executive Yuan, Taiwan (2005-2006);
6. The honored member in WHO's WHO (February-2015)

<http://www.worldwidebranding.com/MembersOnly/Settings/MyProfile.aspx>

Assistant Professor at Nan Hua university, Taiwan

August 2012 - Present (3 years 10 months)

Assistant Professor in Dep. of finance and graduate institute of financial management, Taiwan.

Main research:

International Finance,
Multinational Enterprise Investment,
Insurance,
Banking practice and Principles of Investment
Wealth management

English Journal publication

http://iofm2.nhu.edu.tw/files/archive/404_9109971c.pdf

Resume

<http://isites.nhu.edu.tw/yschao/doc/836>

<https://plus.google.com/112211076070595678650/posts>

Governmental Counseling consultant, Small and Medium Enterprise Administration, Executive Yuan, ROC. at Ministry of Economic Affairs, Taiwan, R.O.C.

May 2012 - Present (4 years 1 month)

I have some experiences in advising more than thirty companies concerning about the marketing strategy and financial programming/risk-control management in recent years.

Governmental Counseling consultant at the Council of Labor Affairs, Executive Yuan, Taiwan, R.O.C.

March 2010 - Present (6 years 3 months)

My responsibilities include helping the applicants the better career-creating methodology and the proper way how to get the funding came from the governmental and/or financial institutions. In addition, how to write a good career-creating/business proposal to apply for the financial institutions to get the funding. Finally, providing the consultation report to the operation dep. of small and medium enterprise administration, Ministry of Economic Affairs, Executive Yuan. Up to now, there had over twenty cases advised and about 55% passed through the funding requirements.

Assistant Professor at Yu Da university

August 1999 - July 2012 (13 years)

Instructor position in Dep. of finance from August, 1999 to February, 2010

Assistant professor position in Dep. of finance from February, 2010 to July, 2012

Publications

1. Dr. Chao Yuang Shiang (###). "MNE investment strategy and risk evaluated in China: The Joint Effects of MNE's Diversification Strategy on Performance and Systematic Risk Evaluated in China Investment" (LAPLAMBERT Academic Publishing GmbH & Co. KG in Germany April 23, 2012)

Authors: Edward Chao

Headlights in this book (#####)

The crucial findings In this book, we link resource dependence theory to our findings to explain why China investment (CI) plays an important role in foreign diversification, especially in China. When TMNEs extend diversification activities, they can seek opportunities and new market through geographical diversification and can absorb new information and install different knowledge and energy into internal organization to obtain better performance level. We provide some sincere suggestions to decisionmakers and CEOs of MNEs or those TMNEs consider entering into the China market.

TMNEs should consider carefully not over-invested in China.MNE should focus on their cored investment fields with moderately middle-level diversification.According to our findings,CI strategy is possibly a better way to gain scope advantages. The most important consideration for MNE decision makers is be careful in the context of change especially china government political policy which is highly changeable from governmental macro-economic adjustment policy. Furthermore,the inflow and outflow of finance not so flexible to operate will also limit the cash flow allocation efficiency to create better financial performance.

Publishing house: LAP LAMBERT Academic Publishing

Website:

<https://www.lap-publishing.com/>

<https://www.morebooks.de/store/gb/book/mne-investment-strategy-and-risk-evaluated-in-china/isbn/978-3-659-10694-1>

Dr.Chao Yuang Shiang (###). What Government Bonds and Investors Matter in Global Financial Crisis? Evidence and Strategic Thinking

LAP LAMBERT Academic Publishing,Website: <https://www.lap-publishing.com/> August 23, 2012

Authors: Edward Chao

Brief summary

This paper introduces a new finding on the composition of the investor base for government securities in the G20 advanced economies and the euro area.During the last decades, investors from abroad have increased their presence in government bond markets, whereas, the European debt(financial) crisis broke this trend.Furthermore,This paper attempts to address three of the myriad of questions that have arisen from the newly gained attention to the investor base.

- 1.Which investor groups hold what exposure to government securities?
- 2.Is there a link between the investor base and bond pricing?
- 3.What changes will the current European financial crisis catalyze in thinking about economic development?

On the mix of market and state in the economy,it reaffirms the value of not relying blindly on the strengths of either.The crisis showed again that both markets and EU governments/ECB can fail spectacularly,and that while markets must ultimately be the drivers of growth,good government is needed to create the conditions for markets to work well and to reduce volatility and vulnerability.Additionally the global crisis leads to provide new strategic thinking in practical policy especially in EU.

Dr.Chao Yuang Shiang (###). Global Value Chains and Regional Economic Integration Development

by LAP LAMBERT Academic Publishing September 5, 2013

Authors: Edward Chao

A brief description

This book summarizes some crucial results as presented in aid for cross-country trade—An investment benefit road map from Asian countries. We focus on topics relating to regional cooperation and integration in the areas of infrastructure and software, trade and investment, money and finance, and regional public goods. In our findings, we link resource dependence theory and economic integration model to our findings to explain why China plays an important role in Asian countries, especially in south-eastern Asia. In addition, regional economic integration through logistics, information network and connectivity improvement can increase the virtual size and amount of an economy as trade with neighboring countries increases. This leads to substantial benefits from scale, network, coordination and agglomeration economies. According to our findings, GVCDs and regional integration has captured the imagination of South Asians but the debates on identifying appropriate and effective strategies for securing this objective continue on the better condition in developing beneficial integration economic effects, in addition, we find that China takes the best scores in economic cooperation-and-integration development in Asian countries.

<Monetary Theory and Policy>

Ghi Yuan Publishing company. April 9, 2004

Authors: Edward Chao

There're totally six university textbooks concerning about finance-related and investment strategy field published since 2004 till now.

1. <Monetary Theory and Policy> Published in 2004
2. <Principles of Insurance> Published in 2005
3. <Financial Planning Theory and Practice> Published in 2011
4. <International Trade Theory and Practice> Published in 2012
5. <Investment Strategy and Wealth Management> Published in 2012
6. <Insurance Practice and Case-study Analysis> Published in 2013

Courses

Doctor of Philosophy (Ph.D.), International business management

National Yunlin University of Science and Technology, Taiwan
FDI strategy and performance evaluating
International finance

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Governmental Counseling consultant, Small and Medium Enterprise Administration, Executive Yuan, ROC.

Ministry of Economic Affairs, Taiwan, R.O.C.

How to create a successful business and get funding successfully

Assistant Professor

Nan Hua university, Taiwan

Investment strategy

Risk-control management

Wealth management

Assistant Professor

Nan Hua University

marketing management and practice

Assistant Professor

Yu Da university

Insurance/Monetary theory and policy

Languages

English

Chinese

Taiwanese

Skills & Expertise

Strategic Communications

Crisis Communications

Strategic Consulting

Consulting

Financial Risk Management

Integrated Marketing

Management

Research

Strategy

International Finance

Data Analysis

Higher Education
University Teaching
Strategic Planning
Public Speaking
Qualitative Research
Lecturing
Risk Managements analysis
Interpersonal Communication

Education

National Yunlin University of Science and Technology, Taiwan

Doctor of Philosophy (Ph.D.), International business management, 2002 - 2010

Activities and Societies: Speeches, international conferences and jogging, etc. .

National Yunlin University of Science and Technology, Taiwan (PH.D in management)

PH.D, Major in international business management, minor in financial management, 2002 - 2010

Activities and Societies: Attending speeches.

PH.D program in management, National Yunlin University of Science and Technology, Taiwan, R.O.C.

PH.D in management (Major in international business management; minor in financial

management), International business management, MNE FDI strategy and performance evaluating and measuring., 2002 - 2010

Activities and Societies: soccer, climbing and buddhism forum.

Major in Economics, Tung Hai University, Taiwan

Bachelor of Social Science, Economics, 1981 - 1985

Activities and Societies: Debate team, soccer, jogging and climbing.

Certifications

Counseling consultant, the Council of Labor Affairs, Executive Yuan, (validity: 2012/2/22-2012/12/31)

Service industry advising consultant

Matrix management consultant company(Taiwan) License SMA201411501 July 2015

Career-creating advising consultant

Small and Medium Enterprise Administration, Ministry of Economic Affairs, Executive Yuan, R.O.C.

March 2012 to February 2015

Volunteer Experience

speaker at community to the olders in choosing investment tools and junior high school in communication method

March 2003 - September 2012

Organizations

Small and Medium Enterprise Administration, Ministry of Economic, Executive Yuan, Taiwan.

Bureau of Employment and Vocational Training, Council of Labor Affairs, Executive Yuan, Taiwan

Counseling Consultant

August 2013 to Present

Dr. Chao is most proud of being a contributor in international finance research field, and wants to provide more effective research outcomes connected with governmental policies and academic institutions. Most of my current students work in financial institutions, insurance companies and stock markets. Dr. Chao has acted as a financial and strategic consultant in several medium-sized enterprises since March 2005. He expects that there are two main academic directions to do subsequent research in the future.

Dr. Chao hopes to revisit and reevaluate the applicability of existing research to connect theories in light of the changing conditions of global business. In addition to his assistant professor position in Nanhua University, and previously, Dr. Chao has taught for more than 16 years in university and advise many students to provide their financial knowledge to contribute themselves to organizations/society.

<http://www.worldwidebranding.com/MembersOnly/Settings/MyProfile.aspx>

<http://www.amazon.com/-/e/B00IV30N1E>

Honors and Awards

HONORED MEMBER, THE 2015-2016 EDITION OF THE WORLDWIDE WHO'S WHO REGISTRY OF EXECUTIVES

THE WORLDWIDE WHO'S WHO

March 2015

HONORED MEMBER, THE 2015-2016 EDITION OF THE WORLDWIDE WHO'S WHO REGISTRY OF EXECUTIVES, PROFESSIONALS AND ENTREPRENEURS

Dr. Yuang Shiang Chao

Member ID # 1946131

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[Contact Edward on LinkedIn](#)