



WORLDWIDE

# BRANDING

*Build Your Personal Brand*

WELCOME PACKAGE



A C H I E V E M E N T | H O N O R | R E C O G N I T I O N

**WORLDWIDE BRANDING**

RECOGNIZES

*Yuang Shiang Chao*

AS AN

**HONORED MEMBER**

THE ABOVE NAMED INDIVIDUAL HAS  
QUALIFIED FOR INCLUSION IN  
THE 2015-2016 EDITION OF  
THE WORLDWIDE WHO'S WHO REGISTRY OF  
EXECUTIVES, PROFESSIONALS AND ENTREPRENEURS

IN WITNESS WHEREOF THIS AWARD IS ISSUED AND SIGNED BY

RICHARD SOMECK  
VICE PRESIDENT  
WORLDWIDE BRANDING

*February 13, 2015*  
DATE OF ADMISSION



Dear Yuang Shiang Chao,

Congratulations on your Worldwide Who's Who membership! We are proud to officially welcome you to the Worldwide Branding network. Your affiliation with our organization is a strong affirmation of your accomplishments, talents and knowledge, as well as your commitment to personal and professional success.

We are dedicated to building an extensive network comprised of diverse and talented professionals, and to helping members develop strong online identities in order to distinguish themselves from others in their respective industries. An established Web presence will enable you to network effectively, explore new career opportunities, and identify additional business contacts and strategic partnerships. Once you've begun to discover your brand, you'll be able to communicate it through various online networks, including:

- **Worldwide Branding Online:** Simply log into [www.worldwidebranding.com](http://www.worldwidebranding.com) with your username and password (below) to access member benefits that will help you to start networking with other professionals in your field.  
**Username:** ychaoc0314    **Password:** acd2b98f
- **Your Personalized Web Page:** It has never been more important to establish a formidable Web presence and separate yourself from the crowd. Our professional team of editors and digital branding experts have created your biography and constructed a Web page tailored to your needs. The Web page has also been optimized to appear in online results, including Google.
- **Business Networking Service:** We are proud to provide a unique concierge service that enables us to network on your behalf. Simply communicate your specific networking requirements by sending an email to [conciergerequest@worldwidebranding.com](mailto:conciergerequest@worldwidebranding.com) and your personal liaison will locate targeted individuals from our half million member base. This unique concierge service will allow your liaison to search by geographic area, industry, title, or years of service. Once a detailed search and analysis is completed, we will deliver the appropriate leads directly to you!

By participating in our various programs, we are confident that you will find membership to be a rewarding experience. In addition to increased exposure and networking capabilities, your Worldwide membership will add to your professional credibility. **Most importantly, the exposure you will receive by way of your Web page will afford you the opportunity to enhance and fortify your personal brand like never before.**

Once again, we would like to congratulate you on becoming a part of our prestigious network. Our team of specialists is always here to assist you! **Should you have questions or concerns, please contact our dedicated customer service team at [customerservice@worldwidebranding.com](mailto:customerservice@worldwidebranding.com) or by phone at (877) 220-0028, option 2.**

Sincerely,

Richard Someck  
Vice President  
Worldwide Branding

## Worldwide Biographical Profile

You may edit your biographical profile, obtain your preselected Business Matches and network **immediately** by logging into [www.worldwidebranding.com](http://www.worldwidebranding.com) using your unique username and password:

<b>Your Name:</b>	Yuang Shiang Chao
<b>Company Name:</b>	Nanhua University
<b>Your Title:</b>	Assistant Professor
<b>Published Address:</b>	INTL Taiwan
<b>Business Phone:</b>	011-88-65-272-1001                      Ext. 5322
<b>Cell Phone:</b>	
<b>Home Phone:</b>	011-88-69-3731-4569
<b>Preferred Email Address:</b>	ed5097@gmail.com
<b>Secondary Email Address:</b>	
<b>Primary URL:</b>	
<b>Secondary URL:</b>	
<b>Type of Business:</b>	University
<b>Major Products/Services:</b>	Education
<b>Marketing Area:</b>	Local
<b>Area of Expertise:</b>	International finance development; Advising company directors on how to manage their businesses; Overseas investment strategies; Risk control management in business and emerging economies
<b>Day-to-Day Responsibilities:</b>	Providing advice and telling companies how to manage their businesses; Assisting owners and chief executive officers with financial management; Serving as an assistant professor in the department of finance and institute of financial management, college of management at Nanhua University; Doing research; Teaching
<b>Hobbies/Interests/Sports:</b>	
<b>Education:</b>	Ph.D. in Management, National Yunlin University of Science and Technology
<b>Certifications:</b>	
<b>Affiliations/Associations/Societies:</b>	Counseling Adviser, Chinese Economic Institution in Taiwan
<b>Awards/Honors:</b>	
<b>Charity/Volunteer Work:</b>	