

Yuang Shiang Chao

Consulting advisor at Small and Medium Enterprise Administration, Ministry of Economic Affairs
R.O.C.

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Summary

Profile of Dr. Chao Yuang Shiang

Experience

Assistant professor at Nan Hua University

August 2013 - Present (2 years 11 months)

Education Degree : PH.D in Management, National Yunlin University of Science and Technology, Taiwan.

I have taught for over seventeen years in University since 1999. Most of my students work in financial institutions, insurance companies and stock markets. In the meanwhile, I acted as a financial/strategic consultant in several medium-sized enterprises since March, 2007. Up to now, there're more than forty academic articles published in international journals and local journals in Taiwan.

1. "MNE investment strategy and risk evaluated in China" (Published in 2012)
2. "What Government Bonds and Investors Matter in Global Financial Crisis? Evidence and Strategic Thinking"
3. "Global Value Chains and Regional Economic Integration Development" (Published in 2013)

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Main Research Field

1. International Diversification and FDI Investment Policy
2. MNE FDI Strategy and Global Strategy
3. Evaluating MNE Investment Strategy and Performance in Emerging Economy
4. International Finance and Investment Policy
5. FDI Investment Risk Management

Dr. Chao Yuang Shiang academic website

<http://mail.nhu.edu.tw/~yschao/>

<http://isites.nhu.edu.tw/yschao/>

<http://www.worldwidebranding.com/MembersOnly/Settings/MyProfile.aspx>

<https://authorcentral.amazon.com/gp/profile>

<http://www.amazon.com/-/e/B00IV30N1E>

https://www.linkedin.com/profile/edit?trk=nav_responsive_sub_nav_edit_profile

Dr. Chao Yuang Shiang,
Position: Assistant Professor, Dep. of Finance and Institute of financial management, College of Management, Nan Hua University, Taiwan, R.O.C.

Best Wishes
Dr. Chao Yuang Shiang

Assistant Professor at Nanhua University

August 2013 - Present (2 years 11 months)

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I act as a speaker on National tour speech on the topic of 'enterprise's risk management and operational strategy' held by Small and Medium Enterprise Administration, Ministry of Economic Affairs in 2016. Most of the attendants were leaders or the key managers in management board. I have established the risk management framework to provide a better solution mechanism in the speech. The speech album can be seen via the following website: <http://isites.nhu.edu.tw/yschao/album/35>

Counselling consultant at Small and Medium Enterprise Administration, Ministry of Economic Affairs, R.O.C.

April 2012 - Present (4 years 3 months)

My main job is to provide professional experiences and information for the people who plan to create a new business. I have helped several appliers to create a new business and get the fund successfully during these four years. Enterprise's risk management is my main topic in most of the speeches.

To do my best to be a contributor in international finance research field, and wants to provide more effective research outcomes connected with governmental policies and academic institutions. Most of his current students work in financial institutions, insurance companies and stock markets. I has acted as a financial and strategic consultant in several medium-sized enterprises since March 2005. He expects that there are two main academic directions to do subsequent research in the future. In addition,I hope to revisit and reevaluate the applicability of existing research to connect theories in light of the changing conditions of global business. In addition to his assistant professor position in Nanhua University, and previously, I has taught for more than 18 years in university and advise many students/career-creation appliers to provide their financial and risk management knowledge to contribute themselves to companies/society.

Consulting advisor at Small and Medium Enterprise Administration, Ministry of Economic Affairs R.O.C.

2011 - Present (5 years)

The main job is to provide necessary assistance to the people who plan to create a new business and how to write a business proposal to apply for funding to start a new business. I have successfully helped several appliers to start up their new business through the application path.

Counselling consultant, at Small and Medium Enterprise Administration, Ministry of Economic Affairs

June 2013 - May 2015 (2 years)

To provide the professional career-creation skills,suggestions and knowledge to the appliers who plan to apply career-creation funding from financial institutions.

Yu Da University(August/1999-July/2013) at Taiwan

1999 - 2013 (14 years)

My main responsibility is teaching and doing research. In addition, providing necessary assistance to the students who plans to create a new business.

Languages

Taiwanese language

English

Skills & Expertise

International Diversification and FDI Investment

Policy;Risk-control strategy

**Evaluating MNE Investment Strategy and
Performance in Emerging Economy
Strategic Management in Emerging Economy
Analysis
Strategy
Business Strategy
Economics
Research
Management**

Education

PH.D in Management, National Yunlin University of Science and Technology, Taiwan.

PH.D in management, 1.International Diversification and FDI Investment Policy 2.MNE FDI Strategy and Global Strategy, 2002 - 2010

Activities and Societies: Academic research groups like Taiwan Institute of Economic Research (TIER). In the past 30 years, TIER successfully built up its professional reputation among other think tanks in Taiwan. Research reports, industrial consultations, economic forecasts, and various publications produced by the institute are highly acclaimed, actively participate in dealing with international affairs and making a concerted effort to assist the Ministry of Economic Affairs in the operations of industrial developments.

National Yunlin University of Science and Technology, Tai

PH.D in Management (Sub-major in Finance), International Business management and international finance, 2002 - 2008

Activities and Societies: acting as an advisor in dealing with medium-large sized enterprises about strategic management.

Certifications

Worldwide Branding certificate in Worldwide Who's Who

Worldwide Branding(a division of Worldwide Who's Who) License Honor Member NO. 1946131 February 2015

Publications

<http://www.amazon.com/-/e/B00IV30N1E>

Authors: Yuang Shiang Chao

Introducing the detailed publications of authors.

Courses

Assistant professor

Nan Hua University
Investment strategy

Organizations

Nan Hua University

Honors and Awards

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Worldwide Branding certificate

February 2015

Approved by Worldwide Branding certificate in Worldwide Who's Who, and get the Honor Member whose NO. is 1946131.

Yuang Shiang Chao

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[Contact Yuang Shiang on LinkedIn](#)