

商業與觀光英語讀書會

COMMERCIAL & TOURISM ENGLISH COURSE

授課時間：11/14~12/12(每週一) 18:30~20:30 共計五次

授課教師：趙永祥 老師

授課地點：S107

課程助理：黃同學：wantinit17@gmail.com

財金系辦：05-2721001 轉 2051



日期/單元	時程	課程	課程內容
105/11/14 LESSON 1	2hrs	Culture & Reception 商業文化與接待禮節	Employment history Greetings/Small talk Conversation topics Social and business culture
105/11/21 LESSON 2	2hrs	LEISURE&ENTERTAINMENT 休閒娛樂	Hypothesizing Business etiquette Systems of government Humor/Anecdotes Entertaining guests/Leisure activities
105/11/28 LESSON 3	2hrs	COMMUNICATION SKILL Communication interaction 商業溝通技巧/人際互動	Commercial conversation Commercial negotiation
105/12/05 LESSON 4	1hr 1hr	Travelling / Dining etiquette 旅遊觀光/用餐禮儀(I)	American,England and Japanese Dining etiquette commercial society culture
105/12/12 LESSON 5	2hrs	Travelling / Dining etiquette 旅遊觀光/用餐禮儀(II)	Traveling for business and pleasure Coping with difficult travel situations Holidays/ Dining etiquette