

學術研究成果

Summary

自 2001 年初至今，共發表學術研討會論文 64 篇，本國期刊論文 62 篇，國際期刊論文 12 篇，西文專書三本(Published in LAP 國際出版機構,Germany)，大學教科書計出版五本;政府委託案一件(2005 年行政院青輔會提升大專校院在學生就業競爭力計畫)。

專業著作

University textbooks publication:

1. <Monetary Theory and Policy> Published in 2004
2. <Principles of Insurance> Published in 2005
3. <Financial Planning Theory and Practice> Published in 2011
4. <International Trade Theory and Practice> Published in 2012
5. <Insurance Practice and Case-study Analysis> Published in 2013

西文專著(財經類)共計出版三本

近三年陸續出版三本探討<中國投資風險與策略>、<政府債券在金融危機角色>與<全球供應鍊與區域經濟發展>有關國際財經議題的西文專書，三本西文專書，目前已經由德國 LAP 國際出版機構在全球 68 個國家,6500 多家出版商通路出版。

Three finance-related books published from 2012 to 2014.

1. "MNE investment strategy and risk evaluated in China"
- The Joint Effects of MNE's Diversification Strategy on Performance and Systematic Risk Evaluated in China Investment (Published on 27-April-2012)
2. "What Government Bonds and Investors Matter in Global Financial Crisis? -Evidence and Strategic Thinking" (Published on 23-August-2012)
3. "Global Value Chains and Regional Economic Integration Development"
(Published on 05-September-2013)

Introduction about these three books

The first book entitled

"MNE investment strategy and risk evaluated in China"

本專書由德國 LAP 出版機構在 27-April-2012, 全球 89 個國家,6,500 多家出版商通路出版,

ISBN : 978-3-659-10694-1;Publishing house: LAP LAMBERT Academic Publishing

Website:<https://www.lap-publishing.com/>



LAP LAMBERT Academic Publishing (2012-04-24)

Amount : **Price 79.00 €**

MNE Investment Strategy and Risk Evaluated in China

-The Joint Effects of MNE's Diversification Strategy on Performance and Systematic Risk Evaluated in China Investment

ISBN: 978-3-659-10694-1

The second book entitled

"What Government Bonds and Investors Matter in Global Financial Crisis? Evidence and Strategic Thinking"

Publishing house: LAP LAMBERT Academic Publishing

Website: <https://www.lap-publishing.com/>



What Government Bonds and Investors Matter in Global Financial Crisis?

-Evidence and Strategic Thinking

LAP LAMBERT Academic Publishing (2012-08-22)

Amount : **Price 49.00 €**

ISBN : 978-3-659-22419-5

本書由德國 **LAP** 出版機構在 **23-August-2012** ,全球 **89** 個國家,**6,500** 多家出版商通路出版 (ISBN 978-3-659-22419-5)

The third book entitled

"Global Value Chains and Regional Economic Integration Development"

Publishing house: LAP LAMBERT Academic Publishing

Website: <https://www.lap-publishing.com/>

本專書由德國 LAP 出版機構在 5-September-2013, 全球 89 個國家, 6,500 多家出版商通路商出版 (ISBN:978-3-659-45961-0)



Global Value Chains and Regional Economic Integration Development

LAP LAMBERT Academic Publishing (2013-09-05)

Amount : Price 32.90 €

ISBN:978-3-659-45961-0