

# Journal of Business Economics and Management

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BS 6349-1:2000. *Maritime Structures: Code of Practice for General Criteria*. British Standard.

Burkart, W. R.; Klein, R.; Mayer, S. 2012. Product line pricing for services with capacity constraints and dynamic substitution, *European Journal of Operational Research* 219(2): 347–359.

Cullen, J. B.; Praveen Parboteeah, K. 2011. *Multinational management: a strategic approach*. 5th ed. Mason: Thomson South-Western.

Edwards, M. R.; Edwards, T. 2013. Employee responses to changing aspects of the employer brand following a multinational acquisition: a longitudinal study, *Human Resource Management* 52: 27–54.

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Frontier Economics. 2011. *Estimating the global economic and social impacts of counterfeiting and piracy*. A report commissioned by business action to stop counterfeiting and piracy (BAS–CAP). Frontier Economics Ltd, London.

Gawer, J. 2012. Corporate governance scores and long term performance, in *29th International Conference of the French Finance Association*, 15–16 May, 2012, Strasbourg, France.

Greene, W. H. 2012. *Econometric analysis*. 7th ed. New Jersey: Prentice Hall, 28–30.

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MacNab, B. R.; Worthley, R. 2013. Stereotype awareness development and effective cross-cultural management – An experimental approach, *International Journal of Cross Cultural Management* 13(1): 67–87.

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