

Yuang Shiang Chao

Assistant Professor at Nanhua University

edward@webmail.ydu.edu.tw

Summary

Profile of Dr. Chao Yuang Shiang

Experience

Assistant professor at Nan Hua University

August 2013 - Present (3 years 5 months)

Education Degree : PH.D in Management, National Yunlin University of Science and Technology, Taiwan.

I have taught for over seventeen years in University since 1999. Most of my students work in financial institutions, insurance companies and stock markets. In the meanwhile, I acted as a financial/strategic consultant in several medium-sized enterprises since March, 2007. Up to now, there're more than forty academic articles published in international journals and local journals in Taiwan.

1. "MNE investment strategy and risk evaluated in China" (Published in 2012)
2. "What Government Bonds and Investors Matter in Global Financial Crisis? Evidence and Strategic Thinking" (Published in 2012)
3. "Global Value Chains and Regional Economic Integration Development" (Published in 2013)

International license/certificate introduced as follows.

International license#Senior Advising consultant, U.K. certificate#Distinct level#

License No. : NI 090038158405(May-2002)

Professional License: Integrated Marketing Consultant (Senior level)

Certificate No. : SMA 201411501

Professional License: Service Industry Consultant

Certificate No. : 181-001128(August-2011)

Enterprise Resource Planning Proficiency

Certificate No. : CERPS 1205320(July-2012)

The honor member in WHO's WHO, Worldwide Branding institution

<http://www.worldwidebranding.com/MembersOnly/Settings/MyProfile.aspx>

Main Research Field

- 1.International Diversification and FDI Investment Policy
- 2.MNE FDI Strategy and Global Strategy
- 3.Evaluating MNE Investment Strategy and Performance in Emerging Economy
- 4.International Finance and Investment Policy
- 5.FDI Investment Risk Management

Dr. Chao academic website

<http://mail.nhu.edu.tw/~yschao/>

<http://isites.nhu.edu.tw/yschao/>

<http://www.worldwidebranding.com/MembersOnly/Settings/MyProfile.aspx>

<https://authorcentral.amazon.com/gp/profile>

<http://www.amazon.com/-/e/B00IV30N1E>

Best Wishes

Dr. Chao Yuang Shiang

Assistant Professor at Nanhua University

August 2013 - Present (3 years 5 months)

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I act as a speaker on National tour speech on the topic of 'enterprise's risk management and operational strategy' held by Small and Medium Enterprise Administration, Ministry of Economic Affairs in 2016. Most of the attendants were leaders or the key managers in management board. I have established the risk management framework to provide a better solution mechanism in the speech. The speech album can be seen via the following website: <http://isites.nhu.edu.tw/yschao/album/35>

Counselling consultant at Small and Medium Enterprise Administration, Ministry of Economic Affairs, R.O.C.

April 2012 - Present (4 years 9 months)

My main job is to provide professional experiences and information for the people who plan to create a new business. I have helped several appliers to create a new business and get the fund successfully during these four years. Enterprise's risk management is my main topic in most of the speeches. To do my best to be a contributor in international finance research field, and wants to provide more effective research outcomes connected with governmental policies and academic institutions. I has taught for more than 19 years in university and advise many students/career-creation appliers to provide their financial and risk management knowledge to contribute to companies/society.

Consultant and advisor in governmental institution and private company

1. Consultant in business management and marketing strategy, Green Deming environmental technological company.
2. Consultant in education and training Joy town Investment Company.
3. Counseling consultant in preparatory OTC market, Yunhong environmental company.
4. Counseling consultant, the Council of Labor Affairs, Executive Yuan, R.O.C. (validity: 2012/2-2012/12)
5. Counseling consultant in creating business and career development, The National Youth Commission (NYC), Executive Yuan, (validity: 2012/6-2013/5).
6. Counseling consultant, Small and Medium Enterprise Administration, Ministry of Economic Affairs, Executive Yuan. (validity: 2014/4- 2015/3).
7. Counseling consultant ,the Bureau of Employment and Vocational Training (BEVT) ,Council of Labor Affairs, Executive Yuan, (validity: 2012/3-2013/12).
8. Counseling Consultant, Council of Labor Affairs, Executive Yuan (2012);
9. Member of the Remuneration Committee of FALCON POWER CO., LTD.. (2016/6/15 ~ 2019/6/14)
Market Observation Post System (Stock listed company in TWSE, CODE:1516)
<http://www.falconpower.com.tw/en/investor.html>
10. Consultant (2016/7/1 ~ 2017/6/30) of MetaTech Co., Ltd. (OTC listed Company/Stock Code: 3224)
<http://www.metatech.com.tw/info/about.aspx>

Consulting advisor at Small and Medium Enterprise Administration, Ministry of Economic Affairs R.O.C.

2011 - Present (5 years)

The main job is to provide necessary assistance to the people who plan to create a new business and how to write a business proposal to apply for funding to start a new business. I have successfully helped several applicants to start up their new business through the application path.

Member of the Remuneration Committee, FALCON POWER CO. (listed in Taiwan Stock Exchange in April 1995) at FALCON POWER CO.

June 2016 - December 2016 (7 months)

Act as a Member of the Remuneration Committee of FALCON POWER CO., LTD..

(Validity: 2016/6/15 ~ 2019/6/14)

Market Observation Post System (Stock listed company, CODE:1516)

Market Observation Post System - FALCON POWER CO., LTD.

FALCON POWER CO., LTD. (following referred as "the Company") was established in February 1986 and list in Taiwan Stock Exchange in April 1995. Before June 2008, the Company was conduct in manufacturing, selling and buying bicycle parts, exercise products and the parts etc. To cope with operation reform and transform plan, since July 2008, the Company toward to develop energy products, especially the solar related products and solar energy application business.

The company website

<http://www.falconpower.com.tw/en/investor.html>

Counselling consultant, at Small and Medium Enterprise Administration, Ministry of Economic Affairs

June 2013 - May 2015 (2 years)

To provide the professional career-creation skills, suggestions and knowledge to the applicants who plan to apply career-creation funding from financial institutions.

Yu Da University (August/1999-July/2013) at Taiwan

1999 - 2013 (14 years)

My main responsibility is teaching and doing research. In addition, providing necessary assistance to the students who plans to create a new business.

Languages

Taiwanese language

English

Skills & Expertise

Analysis

Strategy

Business Strategy

Economics

Research

Management

International Diversification and FDI Investment

Policy;Risk-control strategy

Evaluating MNE Investment Strategy and

Performance in Emerging Economy

Strategic Management in Emerging Economy

Risk Management

International Finance

Education

PH.D in Management, National Yunlin University of Science and Technology, Taiwan.

PH.D in management, 1.International Diversification and FDI Investment Policy 2.MNE FDI Strategy and Global Strategy, 2002 - 2010

Activities and Societies: Academic research groups like Taiwan Institute of Economic Research (TIER). In the past 30 years,TIER successfully built up its professional reputation among other think tanks in Taiwan. Research reports,industrial consultations, economic forecasts, and various publications produced by the institute are highly acclaimed,actively participate in dealing with international affairs and making a concerted effort to assist the Ministry of Economic Affairs in the operations of industrial developments.

National Yunlin University of Science and Technology, Tai

PH.D in Management (Sub-major in Finance), International Business management and international finance, 2002 - 2008

Activities and Societies: acting as an advisor in dealing with medium-large sized enterprises about strategic management.

Certifications

Worldwide Branding certificate in Worldwide Who's Who

Worldwide Branding(a division of Worldwide Who's Who) License Honor Member NO. 1946131 February 2015

Publications

<http://www.amazon.com/-/e/B00IV30N1E>

Authors: Yuang Shiang Chao

Introducing the detailed publications of authors.

Courses

Assistant professor

Organizations

Nan Hua University

Honors and Awards

Click to edit certification name Worldwide Branding certificate in Worldwide Who's Who

Worldwide Branding certificate

February 2015

Approved by Worldwide Branding certificate in Worldwide Who's Who, and get the Honor Member whose NO. is 1946131.

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[Contact Yuang Shiang on LinkedIn](#)