## **Yuang Shiang Chao**

Assistant Professor at Nanhua University

ed5097@gmail.com

### Summary

Profile of Dr. Chao Yuang Shiang

https://www.amazon.com/-/e/B00IV30N1E

http://isites.nhu.edu.tw/yschao/doc/836

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Faculty experiences (1999/8/1 ~ Now)

Faculty, Department of Finance, assistant professor (2011/8~Now), Yu Da University (1999/8/1 to 2013/7/31)

Faculty (Part-time), Department of International Trade, National Taichung University of Science and Technology (2005/2/1 to 2006/7/31)

Faculty (Part-time), National Taichung University of Science and Technology in Junior College of Continuing Education (2002/8/1 to 2006/7/31)

Faculty (Part-time), Accounting and Information Systems, Chang Jung Christian University (CJCU) (2000/2/1 to 2003/7/31)

#### **Current Occupation:**

Full-time faculty, Assistant Professor, Department of Finance and Institute of Financial Management, Nan Hua University (2013/8/1 ~ Now)

International license#Senior Advising consultant, U.K. certificate#Distinct level#

License No.: NI 090038158405

Counseling consultant, the Council of Labor Affairs, Executive Yuan, R.O.C. (validity: 2012/2/22-2012/12/31)

Counseling consultant in creating business and career development, The National Youth Commission,

Executive Yuan

Counseling consultant, Small and Medium Enterprise Administration, Ministry of Economic Affairs,

Executive Yuan, R.O.C. (validity: 2014/4/1-2015/3/31).

Counseling consultant ,the Bureau of Employment and Vocational Training (BEVT) ,Council of Labor Affairs ,

Executive Yuan, R.O.C. (validity: 2012/3/1-2013/12/31).

Counseling Consultant, Council of Labor Affairs, Executive Yuan (2012);

Member of the Remuneration Committee of FALCON POWER CO., LTD.. (2016/6/15 ~ 2019/6/14)

Market Observation Post System (TWSE Stock listed company)

http://www.falconpower.com.tw/en/investor.html

Consultant (2016/7/1 ~ 2017/6/30) of MetaTech Co., Ltd. (OTC listed Company)

http://www.metatech.com.tw/info/about.aspx

Awards/Honors:

WHO's WHO, The honored member in Worldwide Branding institution(February-2015)

## Experience

#### Assistant professor at Nan Hua University

August 2013 - Present (3 years 8 months)

Education Degree: PH.D in Management. I have taught for over eighteen years in University since 1999 and also acted as a financial/strategic consultant in several medium-sized enterprises and governmental institutions since March,2007. Up to now, there're more than forty academic articles and thirteen textbooks published since 2004.

- 1. "MNE investment strategy and risk evaluated in China" (Published in 2012)
- 2. "What Government Bonds and Investors Matter in Global Financial Crisis? Evidence and Strategic Thinking" (Published in 2012)
- 3. "Global Value Chains and Regional Economic Integration Development" (Published in 2013)
- 4. "MNE Investment and Risk Management in China: Evaluating Performance and Systematic Risk in Emerging Economy" (Published in March-2017)

International license/certificate introduced.

International license#Senior Advising consultant, U.K. certificate#Distinct level#

License No.: NI 090038158405(May-2002)

Professional License: Integrated Marketing Consultant (Senior level)

Certificate No.: SMA 201411501(May-2016)
Professional License: Service Industry Consultant

Certificate No.: 181-001128(August-2011) Enterprise Resource Planning Proficiency Certificate No.: CERPS 1205320(July-2012)

The honor member in WHO's WHO, Worldwide Branding institution http://www.worldwidebranding.com/MembersOnly/Settings/MyProfile.aspx

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Main Research Field

- 1.International Diversification and FDI Investment Policy
- 2.MNE FDI Strategy and Global Strategy
- 3. Evaluating MNE Investment Strategy and Performance in Emerging Economy
- 4.International Finance and Investment Policy
- 5.FDI Investment Risk Management

Dr. Chao website

http://mail.nhu.edu.tw/~yschao/

http://isites.nhu.edu.tw/yschao/doc/836

http://www.worldwidebranding.com/MembersOnly/Settings/MyProfile.aspx

https://authorcentral.amazon.com/gp/profile

http://www.amazon.com/-/e/B00IV30N1E

**Best Wishes** 

Dr. Chao Yuang Shiang

#### Assistant Professor at Nanhua University

August 2013 - Present (3 years 8 months)

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I act as a speaker on National tour speech on the topic of 'enterprise's risk management and operational strategy' held by Small and Medium Enterprise Administration, Ministry of Economic Affairs in 2016.Most

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of the attendants were leaders or the key managers in management board. I have established the risk management framework to provide a better solution mechanism in the speech. The speech album can be seen via the following website: http://isites.nhu.edu.tw/yschao/album/35

#### Assistant Professor at Nan Hua university

August 2013 - Present (3 years 8 months)

## Counselling consultant at Small and Medium Enterprise Administration, Ministry of Economic Affairs, R.O.C.

April 2012 - Present (5 years)

My main job is to provide professional experiences and information for the people who plan to create a new business. I have helped several appliers to create a new business and get the fund successfully during these four years. Enterprise's risk management is my main topic in most of the speeches. To do my best to be a contributor in international finance research field, and wants to provide more effective research outcomes connected with governmental policies and academic institutions. I has taught for more than 19 years in university and advise many students/career-creation appliers to provide their financial and risk management knowledge to contribute to companies/society.

Consultant and advisor in governmental institution and private company

- 1. Consultant in business management and marketing strategy, Green Deming environmental technological company.
- 2. Consultant in education and training Joy town Investment Company.
- 3. Counseling consultant in preparatory OTC market, Yunhong environmental company.
- 4. Counseling consultant, the Council of Labor Affairs, Executive Yuan, R.O.C. (validity: 2012/2-2012/12)
- 5. Counseling consultant in creating business and career development, The National Youth Commission (NYC), Executive Yuan, (validity: 2012/6-2013/5).
- 6. Counseling consultant, Small and Medium Enterprise Administration, Ministry of Economic Affairs, Executive Yuan. (validity: 2014/4- 2015/3).
- 7. Counseling consultant ,the Bureau of Employment and Vocational Training (BEVT) ,Council of Labor Affairs,Executive Yuan,(validity: 2012/3-2013/12).
- 8. Counseling Consultant, Council of Labor Affairs, Executive Yuan (2012);
- 9.Member of the Remuneration Committee of FALCON POWER CO., LTD.. (2016/6/15 ~ 2019/6/14) Market Observation Post System (Stock listed company in TWSE, CODE:1516)

http://www.falconpower.com.tw/en/investor.html

10.Consultant (2016/7/1 ~ 2017/6/30) of MetaTech Co., Ltd. (OTC listed Company/Stock Code: 3224) http://www.metatech.com.tw/info/about.aspx

## Consulting advisor at Small and Medium Enterprise Administration, Ministry of Economic Affairs R.O.C.

2011 - Present (6 years)

The main job is to provide necessary assistance to the people who plan to create a new business and how to write a business proposal to apply for funding to start a new business. I have successfully helped several appliers to start up their new business through the application path.

## Member of the Remuneration Committee, FALCON POWER CO. (listed in Taiwan Stock Exchange in April 1995) at FALCON POWER CO.

June 2016 - December 2016 (7 months)

Act as a Member of the Remuneration Committee of FALCON POWER CO., LTD..

(Validity: 2016/6/15 ~ 2019/6/14)

Market Observation Post System (Stock listed company, CODE:1516)

Market Observation Post System - FALCON POWER CO., LTD.

FALCON POWER CO., LTD. (following referred as"the Company") was established in February 1986 and list in Taiwan Stock Exchange in April 1995. Before June 2008, the Company was conduct in manufacturing, selling and buying bicycle parts, exercise products and the parts etc. To cope with operation reform and transform plan, since July 2008, the Company toward to develop energy products, especially the solar related products and solar energy application business.

The company website

http://www.falconpower.com.tw/en/investor.html

# Counselling consultant, at Small and Medium Enterprise Administration, Ministry of Economic Affairs June 2013 - May 2015 (2 years)

To provide the professional career-creation skills, suggestions and knowledge to the appliers who plan to apply career-creation funding from financial institutions.

#### Yu Da University(August/1999-July/2013) at Taiwan

1999 - 2013 (14 years)

My main responsibility is teaching and doing research. In addition, providing necessary assistance to the students who plans to create a new business.

### Languages

Taiwanese language

**English** 

Skills & Expertise

**Analysis** 

**Strategy** 

**Business Strategy** 

**Economics** 

Research

**Management** 

**International Diversification and FDI Investment** 

Policy; Risk-control strategy

**Evaluating MNE Investment Strategy and** 

**Performance in Emerging Economy** 

**Strategic Management in Emerging Economy** 

Risk Management

**International Finance** 

**Financial Analysis** 

**Program Development** 

**Negotiation** 

**Finance** 

**Strategic Planning** 

#### Education

#### PH.D in Management, National Yunlin University of Science and Technology, Taiwan.

PH.D in management, 1.International Diversification and FDI Investment Policy 2.MNE FDI Strategy and Global Strategy, 2002 - 2010

Activities and Societies: Academic research groups like Taiwan Institute of Economic Research (TIER). In the past 30 years, TIER successfully built up its professional reputation among other think tanks in Taiwan. Research reports, industrial consultations, economic forecasts, and various publications produced by the institute are highly acclaimed, actively participate in dealing with international affairs and making a concerted effort to assist the Ministry of Economic Affairs in the operations of industrial developments.

#### National Yunlin University of Science and Technology, Tai

PH.D in Management (Sub-major in Finance), International Business management and international finance, 2002 - 2008

Activities and Societies: acting as an advisor in dealing with medium-large sized enterprises about strategic management.

#### Certifications

#### Worldwide Branding certificate in Worldwide Who's Who

Worldwide Branding(a division of Worldwide Who's Who) License Honor Member NO. 1946131 February 2015

#### **Publications**

#### http://www.amazon.com/-/e/B00IV30N1E

Authors: Yuang Shiang Chao

Introducing the detailed publications of authors.

#### Courses

#### **Assistant professor**

Nan Hua University Investment strategy

## Organizations

### Nan Hua University

### Honors and Awards

## Click to edit certification name Worldwide Branding certificate in Worldwide Who's Who

Worldwide Branding certificate

February 2015

Approved by Worldwide Branding certificate in Worldwide Who's Who, and get the Honor Member whose NO. is 1946131.

## **Yuang Shiang Chao**

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Contact Yuang Shiang on LinkedIn