

# *Asia Pacific Business Review*

## **Instructions for authors**

Thank you for choosing to submit your paper to us. These instructions will ensure we have everything required so your paper can move through peer review, production and publication smoothly. Please take the time to read and follow them as closely as possible, as doing so will ensure your paper matches the journal's requirements. For general guidance on the publication process at Taylor & Francis please visit our [Author Services website](#).

## **AUTHORSERVICES** Supporting Taylor & Francis authors

### **Contents list**

- [About the journal](#)
- [Peer review](#)
- [Preparing your paper](#)
- [Structure](#)
- [Word limits](#)
- [Style guidelines](#)
- [Formatting and templates](#)
- [References](#)
- [Checklist](#)
- [Using third-party material in your paper](#)
- [Submitting your paper](#)
- [Publication charges](#)
- [Copyright options](#)
- [Complying with funding agencies](#)
- [Open access](#)
- [Authored Works](#)
- [Article reprints](#)

### **About the journal**

*Asia Pacific Business Review* is an international, peer reviewed journal, publishing high-quality, original research. Please see the journal's [Aims & Scope](#) for information about its focus and peer-review policy.

Please note that this journal only publishes manuscripts in English.

Authors whose first language is not English should ensure that their article has been read and corrected by a person whose first language is English.

### **Peer review**

Taylor & Francis is committed to peer-review integrity and upholding the highest standards of review. Once your paper has been assessed for suitability by the editor, it will then be double blind peer-reviewed by independent, anonymous expert referees. Find out more about [what to expect during peer review](#) and read our guidance on [publishing ethics](#).

## **Preparing your paper**

### **Structure**

All submissions should be made by email to the editors (see [Submitting your paper](#) below). The email should include 2 separate files to facilitate anonymous peer review.

Document 1 should include:

- Title (TO INCLUDE THE APPROPRIATE SUBJECT COUNTRY)
- Author(s) names and affiliations
- Correspondence address and email address
- Keywords, in alphabetic order (6), which must include the appropriate subject country
- Notes on author

Document 2 should include all the following sections, all of which should be thoroughly anonymized:

- Title (TO INCLUDE THE APPROPRIATE SUBJECT COUNTRY)
- Keywords, in alphabetic order (6), which must include the appropriate subject country
- Abstract (100 words), which must include the appropriate subject country
- Introduction
- Literature Search/Review
- Theory
- Hypotheses/Propositions or Research Questions
- Methodology
- Data analysis
- Discussion
- Implications: for theory/theory development; readers; business and management practice
- Conclusions
- References (as recent as possible, including up to the date of the year of submission of paper)
- End-notes (maximum 6)

### **Word limits**

Please include a word count for your paper.

A typical article for this journal should be no more than 8000 words; this limit does not include endnotes, figure captions, tables, references.

### **Style guidelines**

Please refer to these [style guidelines](#) when preparing your paper, rather than any published articles or a sample copy.

Please use British -ize spelling style consistently throughout your manuscript.

Please use single quotation marks, except where 'a quotation is "within" a quotation'.

Please note that long quotations should be indented without quotation marks.

Numbers: one-ten; 11 etc.

Dates: 1 January 2001 (but Aug-Feb in notes); the 1920s, 1945-48.

Capitalization: use sparingly, generally in titles.

Foreign words should be shown in italics.

### **Formatting and templates**

Papers may be submitted in any standard format, including Word and LaTeX. Figures should be saved separately from the text. To assist you in preparing your paper, we provide formatting templates.

A [LaTeX template](#) is available for this journal.

[Word templates](#) are available for this journal. Please save the template to your hard drive, ready for use.

If you are not able to use the templates via the links (or if you have any other template queries) please contact [authortemplate@tandf.co.uk](mailto:authortemplate@tandf.co.uk)

## References

Please use this [reference style guide](#) when preparing your paper. An [EndNote output style](#) is also available to assist you.

## Checklist: what to include

1. **Author details.** Please include all authors' full names, affiliations, postal addresses, telephone numbers and email addresses on the title page. Where available, please also include [ORCID identifiers](#) and social media handles (Facebook, Twitter or LinkedIn). One author will need to be identified as the corresponding author, with their email address normally displayed in the article PDF (depending on the journal) and the online article. Authors' affiliations are the affiliations where the research was conducted. If any of the named co-authors moves affiliation during the peer-review process, the new affiliation can be given as a footnote. Please note that no changes to affiliation can be made after your paper is accepted. [Read more on authorship](#).
2. A non-structured **abstract** of no more than 100 words. Read tips on [writing your abstract](#).
3. You can opt to include a **video abstract** with your article. [Find out how these can help your work reach a wider audience, and what to think about when filming](#).
4. **6 keywords**, in alphabetic order. Read [making your article more discoverable](#), including information on choosing a title and search engine optimization.
5. **Funding details.** Please supply all details required by your funding and grant-awarding bodies as follows:  
*For single agency grants:* This work was supported by the [Funding Agency] under Grant [number xxxx].  
*For multiple agency grants:* This work was supported by the [funding Agency 1]; under Grant [number xxxx]; [Funding Agency 2] under Grant [number xxxx]; and [Funding Agency 3] under Grant [number xxxx].
6. **Disclosure statement.** This is to acknowledge any financial interest or benefit that has arisen from the direct applications of your research. [Further guidance on what is a conflict of interest and how to disclose it](#).
7. **Biographical note.** Please supply a short biographical note for each author. This could be adapted from your departmental website or academic networking profile and should be relatively brief.
8. **Geolocation information.** Submitting a geolocation information section, as a separate paragraph before your acknowledgements, means we can index your paper's study area accurately in JournalMap's geographic literature database and [make your article more discoverable to others](#).
9. **Supplemental online material.** Supplemental material can be a video, dataset, fileset, sound file or anything which supports (and is pertinent to) your paper. We publish supplemental material online via Figshare. Find out more about [supplemental material and how to submit it with your article](#).
10. **Figures.** Figures should be high quality (1200 dpi for line art, 600 dpi for grayscale and 300 dpi for color, at the correct size). Figures should be saved as TIFF, PostScript or EPS files. More information on [how to prepare artwork](#).
11. **Tables.** Tables should present new information rather than duplicating what is in the text. Readers should be able to interpret the table without reference to the text. Please supply editable files.

12. **Equations.** If you are submitting your manuscript as a Word document, please ensure that equations are editable. More information about [mathematical symbols and equations](#).
13. **Units.** Please use [SI units](#) (non-italicized).

### **Using third-party material in your paper**

You must obtain the necessary permission to reuse third-party material in your article. The use of short extracts of text and some other types of material is usually permitted, on a limited basis, for the purposes of criticism and review without securing formal permission. If you wish to include any material in your paper for which you do not hold copyright, and which is not covered by this informal agreement, you will need to obtain written permission from the copyright owner prior to submission. More information on [requesting permission to reproduce work\(s\) under copyright](#).

## **Submitting your paper**

**Manuscripts for consideration should be sent to the Academic Editors at [m.warner@jbs.cam.ac.uk](mailto:m.warner@jbs.cam.ac.uk) and [apbr@city.ac.uk](mailto:apbr@city.ac.uk)** The Editors welcome articles which deal with nations and societies in the Asia Pacific region, namely those in East Asia and Southeast Asia, including those in APEC and ASEAN, individually or comparatively. Of interest also are contributions on the Asia Pacific economies, comparing those inside with those outside, or those investing in it. We do not, however, publish papers based solely on countries from outside the region.

This journal also accepts Book Reviews by direct email. Please send your submission to [Keith Jackson](#), or to [Morgen Witzel](#).

If you are submitting in LaTeX, please convert the files to PDF beforehand (you may also need to upload or send your LaTeX source files with the PDF).

Please note that *Asia Pacific Business Review* uses [Crossref™](#) to screen papers for unoriginal material. By submitting your paper to *Asia Pacific Business Review* you are agreeing to originality checks during the peer-review and production processes. On acceptance, we recommend that you keep a copy of your Accepted Manuscript. Find out more about [sharing your work](#).

## **Publication charges**

**There are no submission fees or page charges for this journal.**

Color figures will be reproduced in color in your online article free of charge. If it is necessary for the figures to be reproduced in color in the print version, a charge will apply.

Charges for color figures in print are £250 per figure (\$395 US Dollars; \$385 Australian Dollars; €315). For more than 4 color figures, figures 5 and above will be charged at £50 per figure (\$80 US Dollars; \$75 Australian Dollars; €63). Depending on your location, these charges may be subject to local taxes.

## Copyright options

Copyright allows you to protect your original material, and stop others from using your work without your permission. Taylor & Francis offers a number of different license and reuse options, including Creative Commons licenses when publishing open access. [Read more on publishing agreements.](#)

## Complying with funding agencies

We will deposit all National Institutes of Health or Wellcome Trust-funded papers into PubMedCentral on behalf of authors, meeting the requirements of their respective open access (OA) policies. If this applies to you, please tell our production team when you receive your article proofs, so we can do this for you. Check funders' OA policy mandates [here](#). Find out more about [sharing your work](#).

## Open access

This journal gives authors the option to publish open access via our [Open Select publishing program](#), making it free to access online immediately on publication. Many funders mandate publishing your research open access; you can check [open access funder policies and mandates here](#).

Taylor & Francis Open Select gives you, your institution or funder the option of paying an article publishing charge (APC) to make an article open access. Please contact [openaccess@tandf.co.uk](mailto:openaccess@tandf.co.uk) if you would like to find out more, or go to our [Author Services website](#).

For more information on license options, embargo periods and APCs for this journal please search for the journal in our [journal list](#).

## Authored Works

On publication, you will be able to view, download and check your article's metrics (downloads, citations and Altmetric data) via [Authored Works](#) on Taylor & Francis Online. This is where you can access every article you have published with us, as well as your [free eprints link](#), so you can quickly and easily share your work with friends and colleagues.

We are committed to promoting and increasing the visibility of your article. Here are some tips and ideas on how you can work with us to [promote your research](#).

## Article reprints

You will be sent a link to order article reprints via your account in our production system. For enquiries about reprints, please contact the Taylor & Francis Author Services team at [reprints@tandf.co.uk](mailto:reprints@tandf.co.uk). You can also [order print copies of the journal issue in which your article appears](#).

## Queries

Should you have any queries, please visit our [Author Services website](#) or contact us at [authorqueries@tandf.co.uk](mailto:authorqueries@tandf.co.uk).

*Updated February 2017*

# Journal information

Print ISSN: 1360-2381 Online ISSN: 1743-792X

**5 issues per year**

**2015 Impact Factor: 0.683**

**Ranking: 97/120 (Business); 153/192 (Management)**

**2015 5-Year Impact Factor: 0.852**

© 2016 Thomson Reuters, 2016 Journal Citation Reports ®

[Click to view all journal rankings for \*Asia Pacific Business Review\*](#)

The growth of the Asia Pacific region and the rising presence of its multinationals in world markets has raised a number of questions about the origins of national economic success.

*Asia Pacific Business Review* addresses these key issues and draws together the lessons of the analysis of culture, economies, history, politics and societies in the area, in order to explore business-related phenomena in the Asia Pacific countries, both in their general and specific contexts.

*The Review* is intended for both academics and interested observers, contains the contributions of recognized experts, and is essential to anyone seeking the latest research on Asia Pacific business in a readily available, approachable form. We welcome articles which deal with nations and societies in the Asia Pacific region, namely those in East Asia and South-East Asia (but not South Asia), including those in APEC and ASEAN, individually or comparatively. Of interest also are contributions on the Asia Pacific economies, comparing those inside with those outside, or those investing in it. We do not, however, publish papers based *solely* on countries from outside the region.

## **Peer Review Policy:**

Articles in this journal have undergone peer review based on initial editor screening and refereeing by anonymous referees.

See here for an article about APBR's first Impact Factor - <http://www.cass.city.ac.uk/news-and-events/news/2012/august/journal-edited-by-cass-professor-awarded-social-sciences-citation-index-status>

*Asia Pacific Business Review* is also abstracted and indexed in:

ABI/Inform; Asian Pacific Economic Literature; EBSCOhost; EconLit; Emerald Management Reviews; Environmental Sciences and Pollution Management; IBSS - International Bibliography of the Social Sciences; International Development Abstracts; Geographical Abstracts: Human Geography and GEOBASE; OCLC; Risk Abstracts; SCOPUS; Swets Information Services; The Abstracts Journal (Institute of Scientific Information of the USSR Academy of Sciences); and Thomson Gale.

Taylor & Francis make every effort to ensure the accuracy of all the information (the "Content") contained in our publications. However, Taylor & Francis, our agents, and our licensors make no representations or warranties whatsoever as to the accuracy, completeness, or suitability for any purpose of the Content. Any opinions and views expressed in this publication are the opinions and views of the authors, and are not the views of or endorsed by Taylor & Francis. The accuracy of the Content should not be relied upon and should be independently verified with primary sources of information. Taylor & Francis shall not be liable for any losses, actions, claims, proceedings, demands, costs, expenses, damages, and other liabilities whatsoever or howsoever caused arising directly or indirectly in connection with, in relation to, or arising out of the use of the Content. Terms & Conditions of access and use can be found at <http://www.tandfonline.com/page/terms-and-conditions> .