# **Yuang Shiang Chao**

https://orcid.org/0000-0002-2303-0988

#### Also known as

WHO's WHO, The honored member in Worldwide Branding institution; Consultant in risk management and investment strategy in China.

#### Country

Taiwan

#### **Keywords**

Risk Management; Investment Strategy; MNE Investment in Emerging Economy

#### Websites

Profile linked to Amazon website (https://www.amazon.com/Yuang-Shiang-Chao/e/B00IV30N1E)

### **Biography**

Dr. Chao Yuang Shiang

1. Profile linked to Amazon website

https://www.amazon.com/Yuang-Shiang-Chao/e/B00IV30N1E

2. Profile linked to Nanhua University website

http://isites.nhu.edu.tw/yschao/doc/836

\*

#### **Current Occupation:**

Full-time faculty, Assistant Professor, Department of Finance and Institute of Financial Management,

Nan Hua University (NHU website: http://en.nhu.edu.tw/)

\*

International license/certificate introduced as follows.

International license: Senior Advising consultant, U.K. certificate (Distinct level)

License No.: NI 090038158405

Professional License: Integrated Marketing Consultant (Senior level)

Certificate No.: SMA 201411501

Professional License: Service Industry Consultant Certificate No. : 181-001128 (Date:August-2011)

Enterprise Resource Planning Proficiency

Certificate No.: CERPS 1205320 (Date:July-2012)

\*

Consultantation in governmental institution and private company

- 1. Financial consultant, Yoau Jude construction company
- 2. Consultant in business management and marketing strategy, Green Deming environmental technological company.
- 3. Consultant in education and training Joy town Investment Company.
- 4. Counseling consultant in preparatory OTC market, Yunhong environmental company.
- 5. Counseling consultant, the Council of Labor Affairs, Executive Yuan, R.O.C. (validity: 2012/2/22-2012/12/31)
- 6. Counseling consultant in creating business and career development, The National Youth Commission (NYC), Executive Yuan, R.O.C. (validity: 2012/6/1-2013/5/31).
- 7. Counseling consultant, Small and Medium Enterprise Administration, Ministry of Economic Affairs, Executive Yuan, R.O.C. (validity: 2014/4/1- 2015/3/31).
- 8. Counseling consultant ,the Bureau of Employment and Vocational Training (BEVT) ,Council of Labor Affairs, Executive Yuan, R.O.C. (validity: 2012/3/1-2013/12/31).
- 9. Counseling Consultant, Council of Labor Affairs, Executive Yuan (2012);
- 10. Member of the Remuneration Committee of FALCON POWER CO., LTD.. ( $2016/6/15 \sim 2019/6/14$ ) Market Observation Post System (TWSE Stock listed company, CODE:1516)
- 11. Consultant  $(2016/7/1 \sim 2017/6/30)$  of MetaTech Co., Ltd. (OTC listed Company / Stock Code: 3224) http://www.metatech.com.tw/info/about.aspx
- 12. Academic Journal Reviewer

Advances in Economics and Business

ISSN: 2331-5059 (Print); ISSN: 2331-5075 (Online)

Reviewers website linkage of Dr. Chao Yuang Shiang

http://www.hrpub.org/journals/jour\_reviewers.php?id=18

\*

#### Main research field

- 1. International finance development;
- 2. Management advisory services;
- 3. Overseas investment strategies;
- 4. Risk management in business and emerging economies;
- 5. Creating business strategy and models constructed
- 6. Investment Strategy and Performance Evaluated

\*

### Awards/Honors:

WHO's WHO, The honored member in Worldwide Branding institution (February-2015)

- 1. 2014 Outstanding Teacher in <Research and Production/Academies> performance, Nanhua university
- 2. 2015 Outstanding Teacher in <Research and Production/Academies> performance, Nanhua university
- 3. 2016 Outstanding Teacher in <Teaching Area> performance, Nanhua university
- 4. 2016 Outstanding Teacher in <Research and Production> Academics performance, Nanhua university

\*

#### Autobiography

I was proud of being a contributor in international finance research community and also provided more effective research outcomes connected with governmental policies and academic institutions. I always provide advice and telling companies how to manage their businesses well and avoid risks and assist owners and chief executive officers with financial management and risk-control managements; in addition, providing advisory and useful suggestions to the investors and decision makers.

Up to now, there're totally fifteen textbooks published including six professional financial publications and five local textbooks since 2004 and four foreign textbooks had been published in LAP LAMBERT Academic Publishing since 2012.

(The reference linkage is as follows:

https://www.morebooks.de/search/%20gb?

page=2&q=+Yuang+Shiang+Chao+&search\_term=+Yuang+Shiang+Chao+&via\_keyword=1)

I enjoy myself in doing research and expect to get more good quality papers published in SSCI/SCI high impact factor journals in the coming future. I still make the best of time to move forward and contribute my research to academic community in academic field and industry.

# Education (1)

# National Yunlin University of Science and Technology: Douliou, Taiwan

2002-09-07 to 2010-06-10 | PH.D (International business management)

Source: Yuang Shiang Chao

# Employment (1)

### Nanhua University: Dalin, Taiwan

2013-08-01 to present | Assistant professor (Finance and graduate of

financial management)

#### Works (15 of 15)

#### **MNE Investment and Risk Management in China**

https://www.goldenlight-publishing.com/

2017-02-13 | book

ISBN: 978-3-330-82095-1 Source: Yuang Shiang Chao

# Asian Infrastructure Investment Bank and One Belt One Road Strategy to Investigate China Overseas Expansion and the Impact on Economic Development

Journal of Chinese Economic Research 2016-03-01 | journal-article

ISSN: 1728-2055

Source: Yuang Shiang Chao

# The Impact to Taiwan Firms in China Investment via Location Choice and Institutional Mode in China

Journal of Global Management and Economics 2015-06-20 | journal-article

ISSN: 1817-745X

Source: Yuang Shiang Chao

# Cross-strait Cooperation in Financial Industry can Create a Win-win result?

Journal of Chinese Trend and Forward 2014-11-25 | journal-article

ISSN: 1817-5309

#### **Global Value Chains and Regional Economic Integration Development**

Saarbrücken, Germany: LAP Lambert Academic Publishing

2013-09-05 | book

ISBN: 978-3-659-45961-0 Source: Yuang Shiang Chao

#### What Government Bonds and Investors Matter in Global Financial Crisis?

Saarbrücken, Germany: LAP Lambert Academic Publishing

2012-08-22 | book

ISBN: 978-3-659-22419-5 Source: Yuang Shiang Chao

### **MNE Investment Strategy and Risk Evaluated in China**

Saarbrücken, Germany: LAP Lambert Academic Publishing

2012-07-24 | book

ISBN: 978-3-659-10694-1 Source: Yuang Shiang Chao

# Study on the Impacts of European Debt Crisis to Global Economic and Financial Developments

East-Asia Review

2012-03-25 | journal-article

ISSN: 1817-3675

Source: Yuang Shiang Chao

#### **International Trade Theory and Policy**

Hwa Li Publishing Company

2010-09-15 | book

ISBN: 9789577843562 Source: Yuang Shiang Chao

# The Joint Effects of Geographical Diversification to MNEs' Performance through China Investment

The Journal of Global Business Management 2010-02-25 | journal-article

ISSN: 1817-3179

Source: Yuang Shiang Chao

### Financial Planning (理財規劃)

Hwa Li Publishing Company

2010-02-20 | book

ISBN: 9789577843296

Source: Yuang Shiang Chao

# My first fund will make money (我的第一支基金會賺錢)

台灣廣廈出版社

2010-01-28 | book

ISBN: 9789861301570

Source: Yuang Shiang Chao

# **Monetary Theory and Policy**

Gi Yuan Publishing Company. (吉遠出版社)

2005-09-05 | book

ISBN: 9789868103528

前進股市搶錢的一本勝經

台灣廣厦圖書

2004-12-22 | book

ISBN: 9861300325

Source: Yuang Shiang Chao

# 1萬元投資通

台灣廣廈圖書出版

2004-08-20 | book

ISBN: 986130018X