

Yuang Shiang Chao



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About Yuang Shiang Chao

Dr. Chao Yuang Shiang

Academic and industry consultant experiences (1999/8/1 ~ Now)

Faculty (Full-time), Department of Finance, full-time lecturer, assistant professor (2011/8~Now), Yu Da University (August 1999 to July 2013)

Faculty (Part-time), Department of International Trade, National Taichung University of Science and Technology (Feb. 2005 to July 2006)

Faculty (Part-time), National Taichung University of Science and Technology in Junior College of Continuing Education (August 2002 to July 2005)

Faculty (Part-time), Accounting and Information Systems, Chang Jung Christian University (CJCU) (Feb. 2000 to July 2003)

Current Occupation:
Full-time faculty, Assistant Professor, Department of Finance and Institute of Financial Management, Nan Hua University (August 2013 till now)

Brief introduction:

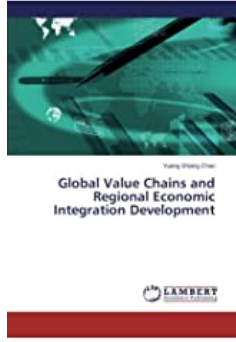
First, I'm a college teacher who teaches for more than 20 years in university since 1999. I enjoy myself in doing research and teaching in my academic life. Most of my students work in financial institutions, insurance companies, stock markets and financial department in good quality companies. In the meanwhile, I also acted as a financial/strategic consultant in four medium-sized enterprises since March, 2009. I expect that there are two main academic directions to do subsequent research in the future. In addition, I'm also a Buddhist and was converted to Venerable Master Hsing Yun who founded Fo Guang Shan (FGS) in 1967, Taiwan. I joined FGS relative activity since 1983. According to my past learning Buddhism experiences in FGS, I always believe in one thing that "Where there is Dharma, there is a way."

Second, I was proud of being a contributor in international finance/investment strategy research community and also provided more effective research outcomes connected with governmental policies and academic institutions. I always provide advice and experiences to company

leaders how to manage their businesses well and avoid management risks and assist owners,



\$46.00



\$43.00

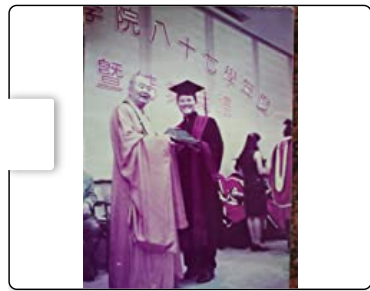


\$56.66



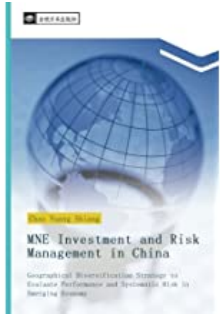
\$92.27

Author Updates



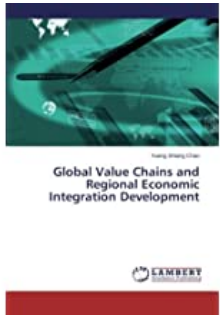
Books By Yuang Shiang Chao

All Formats Paperback Sort by: Popularity



MNE Investment and Risk Management in China: Geographical Diversification Strategy to Evaluate Performance and Systematic Risk in Emerging Economy Feb 13, 2017

by Yuang Shiang Chao
Paperback
\$46.00



Global Value Chains and Regional Economic Integration Development Sep 5, 2013

by Yuang Shiang Chao
Paperback
\$43.00



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chief executive officers with professional knowledge in financial management and risk managements, in addition, providing advisory and useful suggestions to the investors and decision makers.

Third, up to now, there're totally fifteen textbooks published including six professional financial publications, five local textbooks and four English textbooks had been published since 2004. I enjoy myself in doing research and expect to get more good quality papers published in SSCI/SCI high impact factor journals in the coming future. I still make the best of time to move forward and contribute my research to academic community in academic field.

The following statement is my life philosophy
"Learn from yesterday, live for today, hope for tomorrow." Benjamin Franklin began and ended each day with a question:
"What good shall I do this day?" in the morning, and "What good have I done this day?" in the evening. In fact, many great thinkers embraced the idea of constantly questioning things. As Albert Einstein reportedly said, "Learn from yesterday, live for today, hope for tomorrow. The important thing is not to stop questioning and learning."

Of course, getting into the habit of self-reflection is easier said than done, as we often prefer to avoid asking ourselves the tough questions. As philosopher and psychologist John Dewey explained in his 1910 book, "How We Think," reflective thinking involves overcoming our predisposition to accept things at face value and the willingness to endure mental unrest. But enduring this discomfort is well worth the effort, as it can result in the confidence boost necessary to perform better in our work and daily lives.

I always think about the following question everyday, 'If today were the last day of my life, would I want to do what I am about to do today?' Actually, I have no depressed emotion in my real life because I am always optimistic and open-minded to face everything or challenges.

Finally, I have two expectations in my academic life. First, hoping to revisit and reevaluate the applicability of existing research to connect theories in light of the changing conditions of global business that might have invalidated their boundary conditions and assumptions. Second, I hope to generate novel theoretical ideas and empirical integrated model that better reflect the dynamics of a post-crisis world and provide relevant and timely knowledge to global managers and companies as well as to policy makers, governments, and all other participants in the global economy.

- *****
- Main Research Field
Dr. Chao's current main research is focused in six main fields,
1. International Diversification and FDI Investment Policy in Emerging Economy
 2. MNE FDI Strategy and Globalization Strategy
 3. Evaluating MNE Investment Strategy and Performance in Emerging Economy
 4. Corporate Governance and Investment Policy
 5. FDI Investment Evaluated and Risk Management
 6. China Development study (Quantitative methodology)
-

What Government Bonds and Investors Matter in Global Financial Crisis?: Evidence and Strategic Thinking Aug 23, 2012

by [Yuang Shiang Chao](#)

Paperback

\$56.66

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MNE Investment Strategy and Risk Evaluated in China: The Joint Effects of MNE's Diversification Strategy on Performance and Systematic Risk Evaluated in China Investment Apr 27, 2012

by [Yuang Shiang Chao](#)

Paperback

\$92.27

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Publication Performance

Journal Publication

The journal article entitled "Risk Management and Diversification Strategy to Evaluate MNE Systematic Risk in Emerging Economy" is published in the Romanian Journal of Economic Forecasting (RJEF), Vol.21, Issue 3, October, 2018.(SSCI Journal)
There are more than fifteen journal papers published in the decade.

Textbooks Publication

Financial investment-related textbooks published as follows.

There are four finance-related books published from 2012 to 2017.
(See Amazon Author Page URL - [amazon.com/author/drchao](https://www.amazon.com/author/drchao))

The first book entitled "MNE investment strategy and risk evaluated in China" - The Joint Effects of MNE's Diversification Strategy on Performance and Systematic Risk Evaluated in China Investment (Published on 27-April-2012)

The second book entitled "What Government Bonds and Investors Matter in Global Financial Crisis? - Evidence and Strategic Thinking" (Published on 23-August-2012)

The third book entitled "Global Value Chains and Regional Economic Integration Development" (Published on 05-September-2013)
[https://www.morebooks.de/search/%20gpage=2&q=+Yuang+Shiang+Chao+&se:="+Yuang+Shiang+Chao+&via_keyword-](https://www.morebooks.de/search/%20gpage=2&q=+Yuang+Shiang+Chao+&se:=)

The fourth book entitled "MNE Investment and Risk Management in China -Geographical Diversification Strategy to Evaluate Performance and Systematic Risk in Emerging Economy" (Published on 13-February-2017)

Item ID : #2139

The publication website linkages
<https://www.goldenlight-publishing.com/system/covergenerator/>
<https://www.morebooks.de/store/gb/boolinvestment-and-risk-management-in-china/isbn/978-3-330-82095-1>

Published date:13-February-2017
ISBN: 978-3-330-82095-1

Blurb/Short text: This book mainly assesses the joint effects of diversification configuration on MNE performance and systematic risk. Findings suggest that their joint effects are curvilinear on performance and systematic risk. Furthermore, low level of region and moderate level of country diversification shows significant positive effect on MNE performance and negative effect on systematic risk. We construct the terminology "balanced configuration in geographical diversification" to identify averaging the balance of geographical diversification between country and region via moderate concentrated China involvement is the optimal strategic diversification strategy to gain better performance and have lower risk.

In addition, I have also published five University textbooks since 2004.

1. The book entitled "Monetary Theory and Policy" was published in 2004
2. The book entitled "Principles of Insurance" was published in 2005
3. The book entitled "Financial Planning Theory and Practice" was published in

2010

4. The book entitled "International Trade Theory and Practice" was

published in 2012
 5. The book entitled "Insurance Practice and Case-study Analysis" was published in 2013

The above publication list can be viewed in ORCID website.
<https://orcid.org/0000-0002-2303-0988>

Consultation experiences

Acting as a consultant and advisor in governmental institution and private company

1. Financial consultant, Yoau Jude construction company
2. Consultant in business management and marketing strategy, Green Deming environmental technological company
3. Consultant in education and training Joy town Investment Company
4. Counseling consultant in preparatory OTC market, Yunhong environmental company
5. Counseling consultant, the Council of Labor Affairs, Executive Yuan, R.O.C. (validity: 2012/2/22-2012/12/31)
6. Counseling consultant in creating business and career development, The National Youth Commission (NYC), Executive Yuan, R.O.C. (validity: 2012/6/1-2013/5/31).
7. Counseling consultant, Small and Medium Enterprise Administration, Ministry of Economic Affairs, Executive Yuan, R.O.C. (validity: 2014/4/1-2015/3/31).
8. Counseling consultant ,the Bureau of Employment and Vocational Training (BEVT) ,Council of Labor Affairs , Executive Yuan, R.O.C. (validity: 2012/3/1-2013/12/31).
9. Counseling Consultant, Council of Labor Affairs, Executive Yuan (2012);
10. Enhancing University Students' Career Employability and Competitiveness, Youth Commission, Executive Yuan, Taiwan (2005-2006);
11. Member of the Remuneration Committee of FALCON POWER CO., LTD.. (2016/6/15 ~ 2019/6/14)

Market Observation Post System

(TWSE Stock listed company, CODE:1516)
 Market Observation Post System - FALCON POWER CO., LTD.
 Profile of FALCON POWER CO., LTD.
 FALCON was established in February 1986 and list in Taiwan Stock Exchange in April 1995. Before June 2008, the Company was conduct in manufacturing, selling and buying bicycle parts, exercise products and the parts etc. To cope with operation reform and transform plan, since July 2008, the Company toward to develop energy products, especially the solar related products and solar energy application business.
<http://www.falconpower.com.tw/en/inves>

12. Consultant (2016/7/1 ~ 2017/6/30) of MetaTech Co., Ltd. (OTC listed Company / Stock Code: 3224)
<http://www.metatech.com.tw/info/about.a>

13. Academic Journal Reviewer
 Journal Name: Advances in Economics and Business
 ISSN: 2331-5075 (Online)
 Reviewers website linkage(Dr. Chao

Yuang Shiang)
http://www.hrpub.org/journals/jour_revie_id=18

14. The honored member in WHO's
WHO(2015-2016)
HONORED MEMBER, THE 2015-2016
EDITION OF THE WORLDWIDE
WHO'S WHO
REGISTRY OF EXECUTIVES,
PROFESSIONALS AND
ENTREPRENEURS
Dr. Yuang Shiang Chao Member ID #
1946131
<http://www.worldwidebranding.com/Merr>

International license listed
Senior Advising consultant, U.K.
certificate(Distinct level)
License No. NI090038158405

Integrated Marketing Consultant
(Senior level)
Certificate No. SMA 201411501

Enterprise Resource Planning
Proficiency
Certificate No. CERPS 1205320

The Big Data of Finance technology
Certificate No. FT 1050000080

Finance technology instructor (Distinct
level)
Certificate No. FTI 1050000075

Business creation certificate in
Entrepreneurship and Small Business
(Feb. 2019)

The website of Author as follows.

ORCID profile
<https://orcid.org/0000-0002-2303-0988>

Nanhua university
<http://mail.nhu.edu.tw/~yschao/English/>

<http://sites.nhu.edu.tw/yschao/>

<http://sites.nhu.edu.tw/yschao/doc/836>

The tour speech entitled "Enterprise
Risk Management" in Taiwan five main
cities.
[https://www.youtube.com/watch?
v=EuRzOAdzzbc&index=5&list=PLPQK](https://www.youtube.com/watch?v=EuRzOAdzzbc&index=5&list=PLPQK)

[https://www.morebooks.de/search/%20g
page=2&q=+Yuang+Shiang+Chao+&se](https://www.morebooks.de/search/%20gpage=2&q=+Yuang+Shiang+Chao+&se)

Best regards.
Sincerely,
Dr. Chao Yuang Shiang
E-mail: ed5097@gmail.com

20-July-2020

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