



Dear Yuang Shiang Chao,

Congratulations on your Worldwide Who's Who membership! We are proud to officially welcome you to the Worldwide Branding network. Your affiliation with our organization is a strong affirmation of your accomplishments, talents and knowledge, as well as your commitment to personal and professional success.

We are dedicated to building an extensive network comprised of diverse and talented professionals, and to helping members develop strong online identities in order to distinguish themselves from others in their respective industries. An established Web presence will enable you to network effectively, explore new career opportunities, and identify additional business contacts and strategic partnerships. Once you've begun to discover your brand, you'll be able to communicate it through various online networks, including:

- **Worldwide Branding Online:** Simply log into www.worldwidebranding.com with your username and password (below) to access member benefits that will help you to start networking with other professionals in your field.

Username: ychaoc0314 **Password:** acd2b98f

- **Your Personalized Web Page:** It has never been more important to establish a formidable Web presence and separate yourself from the crowd. Our professional team of editors and digital branding experts have created your biography and constructed a Web page tailored to your needs. The Web page has also been optimized to appear in online results, including Google.
- **Business Networking Service:** We are proud to provide a unique concierge service that enables us to network on your behalf. Simply communicate your specific networking requirements by sending an email to concierge@worldwidebranding.com and your personal liaison will locate targeted individuals from our half million member base. This unique concierge service will allow your liaison to search by geographic area, industry, title, or years of service. Once a detailed search and analysis is completed, we will deliver the appropriate leads directly to you!

By participating in our various programs, we are confident that you will find membership to be a rewarding experience. In addition to increased exposure and networking capabilities, your Worldwide membership will add to your professional credibility. **Most importantly, the exposure you will receive by way of your Web page will afford you the opportunity to enhance and fortify your personal brand like never before.**

Once again, we would like to congratulate you on becoming a part of our prestigious network. Our team of specialists is always here to assist you! **Should you have questions or concerns, please contact our dedicated customer service team at customerservice@worldwidebranding.com or by phone at (877) 220-0028, option 2.**

Sincerely,

Richard Someck
Vice President
Worldwide Branding



Receipt and Program Summary

THIS IS NOT A BILL

Shipping Address	Billing Address
Yuang Shiang Chao 622, Taiwan Nanhua University Chiayi County, Dalin Township 62204 Taiwan Member Number: 1946131	Yuang Shiang Chao 622, Taiwan Nanhua University Chiayi County, Dalin Township 62204 Taiwan
Description	Amount
INTRODUCTORY PROGRAM Program Purchased: February 13, 2015 <ul style="list-style-type: none"> - Comprehensive member profile composed on your behalf by our seasoned editors and published online for six months - Six-month access to the international Worldwide Branding online registry - Personalized Web page featuring your Worldwide Branding profile, and optimized for online search results - Personalized URL through which you may review your membership information online <i>(to be emailed)</i> - Access to the Business Networking Service to assist you with your networking goals - Certificate of recognition suitable for framing and display - Personalized username and password to access our international registry of 600,000 members through the official www.worldwidebranding.com website (Username: ychaoc0314 Password: acd2b98f) - Automatic business matches upon initial access to the online registry - Access to the Worldwide Branding bi-annual corporate newsletter - Correspondence with a Branding Representative specifically assigned to you to assist with your marketing needs <p><i>Note: A Personal Branding Specialist will contact you periodically to alert you of additional benefits, products and services that may be of interest to you.</i></p>	\$ 99.00
Total Paid	\$ 99.00

Should you have questions or concerns, please contact our dedicated customer service team at customerservice@worldwidebranding.com or by phone at (516) 833-8440, option 2.

498 RXR PLAZA | UNIONDALE, NY 11556 | (P) 516-833-8440 | (F) 516-833-8441
 INFO@WORLDWIDEBRANDING.COM | WWW.WORLDWIDEBRANDING.COM



ACHIEVEMENT | HONOR | RECOGNITION

WORLDWIDE BRANDING

RECOGNIZES

Yuang Shiang Chao

AS AN

HONORED MEMBER

THE ABOVE NAMED INDIVIDUAL HAS
QUALIFIED FOR INCLUSION IN
THE 2015-2016 EDITION OF
THE WORLDWIDE WHO'S WHO REGISTRY OF
EXECUTIVES, PROFESSIONALS AND ENTREPRENEURS

IN WITNESS WHEREOF THIS AWARD IS ISSUED AND SIGNED BY

RICHARD SOMECK
VICE PRESIDENT
WORLDWIDE BRANDING

February 13, 2015
DATE OF ADMISSION

Esteemed Worldwide Branding Member,

First and foremost, we would like to thank you for your membership with Worldwide Branding. We were recently alerted that other, **unaffiliated**, branding companies are contacting our members and, among other things, claiming to be associated with us, or misrepresenting that they are calling on behalf of Worldwide Branding, Worldwide Publishing and Worldwide Who's Who.

HOW DO THEY HAVE ACCESS TO MY INFORMATION?

You may have recently enrolled in a premium Worldwide Branding service intended to provide participating members with added visibility, including our networking resources, press release distribution, the website development program and Worldwide Broadcasting. We have discovered that other companies have been examining these public profiles, which are viewable online, contacting our members, and misrepresenting that they are affiliated with Worldwide Branding or Worldwide Who's Who in order to obtain our members' billing information. The caller fails to identify whether he or she is calling from a specific organization. This conduct is designed to mislead our members into thinking that he or she is talking to a Worldwide Branding employee.

HOW WILL I KNOW THEY ARE NOT ASSOCIATED WITH WORLDWIDE BRANDING?

These companies may say that they are calling from "your publishing company," or that they are "publishers of your biography." They may also state, "I see that you are a member of Worldwide Branding. Congratulations..." and that, "in order to protect you, we no longer retain your credit card information," and ask you to restate your credit card number for their records. Additionally, they may claim that they are affiliated with us, referred by us, or that they can offer products or services that are superior to those offered by us. Moreover, they will not know or be able to provide you with your unique username, which grants you access to our online registry.

HOW DO I PROTECT MYSELF FROM IMITATORS?

Please find your unique username, which is located on the receipt and program summary included in your welcome materials. If someone contacts you stating they are from "your publishing company," please have them state your unique username before proceeding with the conversation. If the representative does not know your username, they are NOT associated with Worldwide Branding.

ASK THEM TO REPEAT YOUR USERNAME

If you do not have your username and password handy, please email us a request at techsupport@worldwidebranding.com, and we will send it to you. **Remember: If the person contacting you cannot tell you what your username is, it is a clear indication that they are not affiliated with Worldwide Branding or its publishing division, Worldwide Publishing.**

WHAT DO I DO IF I HAVE BEEN CONTACTED BY ONE OF THESE COMPANIES?

If you feel that a caller is trying to pass him- or herself off as a Worldwide employee, or if the caller fails to identify the company for which he or she works, do not give them any of your personal information. Instead, please write down the caller's name, the business name, address and phone number, and the date and time that you were contacted. Please contact our Fraud Protection Department at (516) 833-8440 or fraudprotection@worldwidebranding.com. Carefully review your credit card statement(s) and question anything that is not **"Worldwide Branding" or "Worldwide Publishing."** If you are contacted by another company claiming to be Worldwide Branding, or claiming to be in any way affiliated with Worldwide Branding, we encourage you to contact your local authorities to report it as unlawful conduct. When reporting these occurrences to the authorities, be sure to include the formal business address for the company that called you. If and when you do have a case number for your criminal report, please send this to us for our records.

WORLDWIDE COMMITMENT TO OUR MEMBERS

At Worldwide Branding, we continue to adhere to the level of excellence that you can expect from a leading membership organization and publishing company. We assure you that we are taking every possible measure to prevent this from happening to our members. We appreciate your patience as we work diligently to protect you and maintain the integrity of our organization.

Sincerely,

Worldwide Branding Legal Department