

Journal Papers Published (2011~2015)

1. Yuang Shiang Chao (Jun, 2013). "Taiwan MNEs' High China-Concentrated Investment Strategy is Good for Performance or not?" *International Journal of Business and Strategy*, Vol. 14, No. 1. (Single Author).
2. Chao Yuang Shiang (Sep, 2012). "The Global Financial Crisis in Emerging Economy: Strategic Developmental Thinking." *International Journal of Business and Strategy*, Vol.13, No. 1, P.20-P.39. (Single Author)
3. Pan Wei Hwa, Chao Yuang Shiang* (Jan, 2011). "Geographically-Diversified FDI and China-involved Investment: A Review and Examination for Taiwan MNE.", *The Journal of Global Business Administration*, Canada, Vol.3, No.1, pp.27-54. (Second, corresponding author)
4. Chao Yuang Shiang*, Pan Wei Hwa (Jan, 2010). "The Joint Effects of Geographical Diversification to MNEs' Performance through China Investment.", *The Journal of Global Business Management*, Vol.6, No.1, pp.35-48. (First and corresponding author)
5. Chao Yuang Shiang, Wu I Cheng (March, 2014), "The Bubbling of Crisis in Housing Market in Mainland China after the Global Financial Crisis?" (in Chinese), *Journal of Chinese Economic Research*, Vol.12, No.1
6. Chao Yuang Shiang, (December, 2013), "A Study on the Influences of Financial Performance and Corporate Value through Internationalization and Product Diversification" (in Chinese), *Journal of Global Management and Economics*, Vol.9, No.2
7. Chao Yuang Shiang, (June, 2013), "The Empirical Study of Institutional Strategy on the Investment Amount Impact between Location Choice and Policy" (in Chinese), *Journal of Global Management and Economics*, Vol.9, No.1
8. Chao Yuang Shiang, (December, 2013), "The Empirical Study on the Impact to Performance via Location Choice and Institutional Mode : Taiwan Firms invested in China" (in

Chinese), *East-Asia Review*, No.478

9. Chao Yuang Shiang, (March,2012), “Study on the Competitive Strategy of General Retail Industry” (in Chinese),*Journal of Chinese Economic Research*, Vol.10, No.1

10. Chao Yuang Shiang, Lee Ghi Chiao (March,2012), “The Effect of Cash Capital Reduction Announcement-The Application of Event Study Model”(in Chinese),*Yu Da Academic Journal*,No.30

Textbooks Publication

Three finance-related English textbooks published from 2012 to 2014.

1. Chao Yuang Shiang, ”MNE investment strategy and risk evaluated in China-The Joint Effects of MNE's Diversification Strategy on Performance and Systematic Risk Evaluated in China Investment” (**ISBN:978-3-659-10694-1**), LAP LAMBERT Academic Publishing, Published on 27-April-2012

2. Chao Yuang Shiang, ”What Government Bonds and Investors Matter in Global Financial Crisis? -Evidence and Strategic Thinking” (**ISBN-13:978-3-659-22419-5**), LAP LAMBERT Academic Publishing, Published on 23-August-2012

3. Chao Yuang Shiang, ”Global Value Chains and Regional Economic Integration Development” (**ISBN:978-3-659-45961-0**), LAP LAMBERT Academic Publishing, Published on 05-September-2013

Website:

<https://www.lap-publishing.com/>

https://www.morebooks.de/search/%20gb?page=2&q=+Yuang+Shiang+Chao+&search_term=+Yuang+Shiang+Chao+&via_keywo

Governmental project executed

Project name: Enhancing university students' employability and competitiveness (2005~2006), Youth Commission, Executive Yuan, Taiwan