

Dr. Yuang Shiang Chao



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Dr. Yuang Shiang Chao's Biography

Address:	Chia-Yi, INTL
Type of Business:	Faculty in Nan Hua University in Chai-Yi county,Taiwan and part-time in Counseling consultant, Small and Medium Enterprise Administration, Ministry of Economic Affairs, Executive Yuan,Taiwan
Marketing Area:	Local and China
Expertise:	International finance development; Advising company directors on how to manage their businesses; Overseas investment strategies; Risk control management in business and emerging economies
Major Product/SVS:	Education and research in international finajnce/investment strategy/marketing strategy
Favorite Business Publication:	<p>Three finance-related books published from 2012 to 2014 by LAP company.</p> <p>1. "MNE investment strategy and risk evaluated in China" - The Joint Effects of MNE's Diversification Strategy on Performance and Systematic Risk Evaluated in China Investment (Published on 27-April-2012)</p> <p>2. "What Government Bonds and Investors Matter in Global Financial Crisis? - Evidence and Strategic Thinking" (Published on 23-August-2012)</p> <p>3. "Global Value Chains and Regional Economic Integration Development"(Published on 05-September-2013)</p> <p>Website linkage https://www.morebooks.de/search/%20gb?page=2&q=+Yuang+Shiang+Chao+&search_term=+Yuang+Shiang+Chao+&via_keyword=1 LAP is one of the leading publishing houses of academic research in the world. (http://www.lap-publishing.com/) Up to now, there're totally thirteen textbooks published including six professional financial publications in addition to over sixty academic journal papers published. In addition, five local textbooks and two foreign textbook had been published since 2005.</p>

Journal papers published

1. Yuang Shiang Chao (Jun,2013). “Taiwan MNEs’ High China-Concentrated Investment Strategy is Good for Performance or not?” International Journal of Business and Strategy, Vol. 14, No. 1. (Single Author).
2. Chao Yuang Shiang (Sep, 2012). “The Global Financial Crisis in Emerging Economy: Strategic Developmental Thinking.” International Journal of Business and Strategy, Vol.13, No. 1, P.20-P.39. (Single Author)
- 3.Chao Yuang Shiang (Jan,2011),“Geographically-Diversified FDI and China-involved Investment: A Review and Examination for Taiwan MNE.”, The Journal of Global Business Administration, Canada, Vol.3, No.1, pp.27-54.
4. Chao Yuang Shiang(Jan,2010), “The Joint Effects of Geographical Diversification to MNEs’ Performance through China Investment.”, The Journal of Global Business Management, Vol.6, No.1, pp.35-48.
5. Chao Yuang Shiang,(March,2014), “The Bubbling of Crisis in Housing Market in Mainland China after the Global Financial Crisis?”(Journal of Chinese Economic Research, Vol.12, No.1
6. Chao Yuang Shiang,(December,2013), “A Study on the Influences of Financial Performance and Corporate Value through Internationalization and Product Diversification”, Journal of Global Management and Economics, Vol.9, No.2
7. Chao Yuang Shiang, (June,2013), “The Empirical Study of Institutional Strategy on the Investment Amount Impact between Location Choice and Policy”,Journal of Global Management and Economics, Vol.9, No.1

University textbooks publication:

1. <Monetary Theory and Policy> Published in 2004
2. <Principles of Insurance> Published in 2005
3. <Financial Planning Theory and Practice> Published in 2011
4. <International Trade Theory and Practice> Published in 2012
5. <Insurance Practice and Case-study Analysis> Published in 2013

**Hobbies/
Sports:**

Doing research, climbing, jogging, joining Taiwan Fo Guang Shan Temple activities and listening to classical music.

**Education
Degrees:**

Ph.D. in Management (Major in international business management,Minor in finance), National Yunlin University of Science and Technology, Taiwan.

Affiliations Awards:	<p>Governmental consultants</p> <ol style="list-style-type: none"> 1. Counseling commissioner in career-creating developmental project, Chung-Hua Institution for Economic Research in Taiwan 2. Counseling consultant, the Council of Labor Affairs, Executive Yuan, Taiwan 3. Counseling consultant, Small and Medium Enterprise Administration, Ministry of Economic Affairs, Executive Yuan, Taiwan
Throughout the duration of your career, what was the one highlight that stood out the most?:	<p>Governmental project executed and the Project name: "Enhancing university students' career-employability and competitiveness" (2005~2006), Youth Commission, Executive Yuan, Taiwan Indications: There're totally 169 undergraduate students came from 15 universities joined this project and I am responsible for this project.</p>
Charity:	<p>Acting as an advisor in helping the middle class and labor class how to create business and how to write the business proposal to apply the funding from banks in some associations and NPOs.</p>
Number Of Years In Profession:	<p>18</p>
Number Of Years In Current Position:	<p>4</p>
What Does He/She Attribute Success To:	<p>Dr. Chao attributes his success to his ability to finish projects before a deadline and give proper advice to the owner in creating business or how to write a successful proposal to get the funding from the financial institutions, in addition to his extensive experience in governmental institutions.</p>
Why did you become involved in your profession or industry?:	<p>Dr. Chao previously worked in a big enterprise, advising customers on how to invest their money into financial products, which was similar to a consulting position. It was a natural progression from that point.</p>
Extended Bio Profile:	<p>Dr. Chao is most proud of being a contributor in international finance, and wants to provide more effective research outcomes connected with governmental policies and academic institutions. Most of his current students work in financial institutions, insurance companies and stock markets. Dr. Chao has acted as a financial and strategic consultant in several medium-sized enterprises since March, 2005. He expects that there are two main academic</p>

	<p>directions to do subsequent research in the future. Dr. Chao hopes to revisit and reevaluate the applicability of existing research to connect theories in light of the changing conditions of global business. In addition to his assistant professor position in Nanhua University, and previously, Dr. Chao has taught for more than 15 years in Dep. of accounting and finance at Yu Da University and many students had contributions to society.</p>
<p>Position Responsibilities and Duties</p>	<p>Providing advice and telling companies how to manage their businesses; Assisting owners and chief executive officers with financial management; Serving as an assistant professor in the department of finance and institute of financial management, college of management at Nanhua University; Doing research; Teaching</p>
<p>Education Certifications</p>	<p>1. International license: Senior Advising consultant, U.K. certificate(Distinct level) License No.: NI090038158405</p> <p>2. Governmental Counseling Technician in service industry, Council of Labor Affairs, Executive Yuan, Taiwan License No.: 0001128</p>
<p>Awards/ Honors</p>	<p>1. Counseling consultant, the Council of Labor Affairs, Executive Yuan, Taiwan (validity: 2012/2/22-2012/12/31)</p> <p>2. Counseling consultant in creating business and career development, The National Youth Commission (NYC), Executive Yuan, Taiwan (validity: 2012/6/1-2013/5/31).</p> <p>3. Counseling consultant, Small and Medium Enterprise Administration, Ministry of Economic Affairs, Executive Yuan, Taiwan (validity: 2014/4/1-2015/3/31).</p> <p>4. Counseling consultant ,the Bureau of Employment and Vocational Training (BEVT) ,Council of Labor Affairs , Executive Yuan, Taiwan (validity: 2012/3/1-2013/12/31).</p> <p>5. Won the National Investment Simulation Racing Contest and rating second from 132 Competition teams in September, 2013.</p> <p>6. Governmental project executed Project name: Enhancing university students' career-employability and competitiveness (2005~2006), Youth Commission, Executive Yuan, Taiwan</p>
<p>Where Will You Be In 5 Years:</p>	<p>In the coming years, Dr. Chao hopes to promote himself to the international academic community, and publish articles/finance-related books. In Taiwan,</p>

the governmental institution has a project and they needed a scholar or expert to join; Dr. Chao was asked to join governmental projects at the request with his colleagues. He would also like to progress to professor level with the university as well within the next six years.