

# Yuang Shiang Chao

Assistant Professor at Nanhua University

edward@webmail.ydu.edu.tw

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## Summary

Profile of Dr. Chao Yuang Shiang

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## Experience

### **Assistant professor at Nan Hua University**

August 2013 - Present (3 years 1 month)

Education Degree : PH.D in Management, National Yunlin University of Science and Technology, Taiwan.

I have taught for over seventeen years in University since 1999. Most of my students work in financial institutions, insurance companies and stock markets. In the meanwhile, I acted as a financial/strategic consultant in several medium-sized enterprises since March, 2007. Up to now, there're more than forty academic articles published in international journals and local journals in Taiwan.

1. "MNE investment strategy and risk evaluated in China" (Published in 2012)
2. "What Government Bonds and Investors Matter in Global Financial Crisis? Evidence and Strategic Thinking" (Published in 2012)
3. "Global Value Chains and Regional Economic Integration Development" (Published in 2013)

International license/certificate introduced as follows.

International license#Senior Advising consultant, U.K. certificate#Distinct level#

License No. : NI 090038158405(May-2002)

Professional License: Integrated Marketing Consultant (Senior level)

Certificate No. : SMA 201411501

Professional License: Service Industry Consultant

Certificate No. : 181-001128(August-2011)

Enterprise Resource Planning Proficiency

Certificate No. : CERPS 1205320(July-2012)

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<http://www.worldwidebranding.com/MembersOnly/Settings/MyProfile.aspx>

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Main Research Field

- 1.International Diversification and FDI Investment Policy
- 2.MNE FDI Strategy and Global Strategy
- 3.Evaluating MNE Investment Strategy and Performance in Emerging Economy
- 4.International Finance and Investment Policy
- 5.FDI Investment Risk Management

Dr. Chao academic website

<http://mail.nhu.edu.tw/~yschao/>

<http://isites.nhu.edu.tw/yschao/>

<http://www.worldwidebranding.com/MembersOnly/Settings/MyProfile.aspx>

<https://authorcentral.amazon.com/gp/profile>

<http://www.amazon.com/-/e/B00IV30N1E>

Best Wishes

Dr. Chao Yuang Shiang

**Assistant Professor at Nanhua University**

August 2013 - Present (3 years 1 month)

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I act as a speaker on National tour speech on the topic of 'enterprise's risk management and operational strategy' held by Small and Medium Enterprise Administration, Ministry of Economic Affairs in 2016. Most of the attendants were leaders or the key managers in management board. I have established the risk management framework to provide a better solution mechanism in the speech. The speech album can be seen via the following website: <http://isites.nhu.edu.tw/yschao/album/35>

**Counselling consultant at Small and Medium Enterprise Administration, Ministry of Economic Affairs, R.O.C.**

April 2012 - Present (4 years 5 months)

My main job is to provide professional experiences and information for the people who plan to create a new business. I have helped several appliers to create a new business and get the fund successfully during these four years. Enterprise's risk management is my main topic in most of the speeches. To do my best to be a contributor in international finance research field, and wants to provide more effective research outcomes connected with governmental policies and academic institutions. Most of his current students work in financial institutions, insurance companies and stock markets. I has acted as a financial and strategic consultant in several medium-sized enterprises since March 2005. I has taught for more than 18 years in university and advise many students/career-creation appliers to provide their financial and risk management knowledge to contribute themselves to companies/society.

Consultant and advisor in governmental institution and private company

1. Financial consultant, Yoau Jude construction company
2. Consultant in business management and marketing strategy, Green Deming environmental technological company.
3. Consultant in education and training Joy town Investment Company.
4. Counseling consultant in preparatory OTC market, Yunhong environmental company.
5. Counseling consultant, the Council of Labor Affairs, Executive Yuan, R.O.C. (validity: 2012/2-2012/12)
6. Counseling consultant in creating business and career development, The National Youth Commission (NYC), Executive Yuan, (validity: 2012/6-2013/5).
7. Counseling consultant, Small and Medium Enterprise Administration, Ministry of Economic Affairs, Executive Yuan. (validity: 2014/4- 2015/3).
8. Counseling consultant ,the Bureau of Employment and Vocational Training (BEVT) ,Council of Labor Affairs, Executive Yuan, (validity: 2012/3-2013/12).
9. Counseling Consultant, Council of Labor Affairs, Executive Yuan (2012);

**Consulting advisor at Small and Medium Enterprise Administration, Ministry of Economic Affairs R.O.C.**

2011 - Present (5 years)

The main job is to provide necessary assistance to the people who plan to create a new business and how to write a business proposal to apply for funding to start a new business. I have successfully helped several appliers to start up their new business through the application path.

**Counselling consultant, at Small and Medium Enterprise Administration, Ministry of Economic Affairs**

June 2013 - May 2015 (2 years)

To provide the professional career-creation skills,suggestions and knowledge to the appliers who plan to apply career-creation funding from financial institutions.

**Yu Da University(August/1999-July/2013) at Taiwan**

1999 - 2013 (14 years)

My main responsibility is teaching and doing research. In addition, providing necessary assistance to the students who plans to create a new business.

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## Languages

**Taiwanese language**

**English**

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## Skills & Expertise

**International Diversification and FDI Investment**

**Policy;Risk-control strategy**

**Evaluating MNE Investment Strategy and**

**Performance in Emerging Economy**

**Strategic Management in Emerging Economy**

**Analysis**

**Strategy**

**Business Strategy**

**Economics**

**Research**

**Management**

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## Education

**PH.D in Management, National Yunlin University of Science and Technology, Taiwan.**

PH.D in management, 1.International Diversification and FDI Investment Policy 2.MNE FDI Strategy and Global Strategy, 2002 - 2010

Activities and Societies: Academic research groups like Taiwan Institute of Economic Research (TIER). In the past 30 years,TIER successfully built up its professional reputation among other think tanks in Taiwan. Research reports,industrial consultations, economic forecasts, and various publications produced by the institute are highly acclaimed,actively participate in dealing with international affairs and making a concerted effort to assist the Ministry of Economic Affairs in the operations of industrial developments.

**National Yunlin University of Science and Technology, Tai**

PH.D in Management (Sub-major in Finance), International Business management and international finance, 2002 - 2008

Activities and Societies: acting as an advisor in dealing with medium-large sized enterprises about strategic management.

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## Certifications

### **Worldwide Branding certificate in Worldwide Who's Who**

Worldwide Branding(a division of Worldwide Who's Who) License Honor Member NO. 1946131 February 2015

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## Publications

<http://www.amazon.com/-/e/B00IV30N1E>

Authors: Yuang Shiang Chao

Introducing the detailed publications of authors.

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## Courses

### **Assistant professor**

Nan Hua University

Investment strategy

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## Organizations

**Nan Hua University**

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## Honors and Awards

### **Click to edit certification name Worldwide Branding certificate in Worldwide Who's Who**

Worldwide Branding certificate

February 2015

Approved by Worldwide Branding certificate in Worldwide Who's Who,and get the Honor Member whose NO. is 1946131.

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[Contact Yuang Shiang on LinkedIn](#)