

# Yuang Shiang Chao

 <https://orcid.org/0000-0002-2303-0988>

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## Also known as

WHO's WHO, The honored member in Worldwide Branding institution; Consultant in risk management and investment strategy in China.

## Country

Taiwan

## Keywords

Risk Management ; Investment Strategy ; MNE Investment in Emerging Economy

## Websites

Profile linked to Amazon website (<https://www.amazon.com/Yuang-Shiang-Chao/e/B00IV30N1E>)

## Biography

Dr. Chao Yuang Shiang

1. Profile linked to Amazon website

<https://www.amazon.com/Yuang-Shiang-Chao/e/B00IV30N1E>

2. Profile linked to Nanhua University website

<http://isites.nhu.edu.tw/yschao/doc/836>

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Current Occupation:

Full-time faculty, Assistant Professor, Department of Finance and Institute of Financial Management,

Nan Hua University (NHU website: <http://en.nhu.edu.tw/>)

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International license/certificate introduced as follows.

International license : Senior Advising consultant, U.K. certificate ( Distinct level )

License No. : NI 090038158405

Professional License: Integrated Marketing Consultant (Senior level)

Certificate No. : SMA 201411501

Professional License: Service Industry Consultant

Certificate No. : 181-001128 (Date:August-2011)

Enterprise Resource Planning Proficiency

Certificate No. : CERPS 1205320 (Date:July-2012)

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Consultantation in governmental institution and private company

1. Financial consultant, Yoau Jude construction company

2. Consultant in business management and marketing strategy, Green Deming environmental technological company.

3. Consultant in education and training Joy town Investment Company.

4. Counseling consultant in preparatory OTC market, Yunhong environmental company.

5. Counseling consultant, the Council of Labor Affairs, Executive Yuan, R.O.C. (validity: 2012/2/22-2012/12/31)

6. Counseling consultant in creating business and career development, The National Youth

Commission (NYC), Executive Yuan, R.O.C. (validity: 2012/6/1-2013/5/31).

7. Counseling consultant, Small and Medium Enterprise Administration, Ministry of Economic Affairs, Executive Yuan, R.O.C. (validity: 2014/4/1- 2015/3/31).

8. Counseling consultant ,the Bureau of Employment and Vocational Training (BEVT) ,Council of Labor Affairs, Executive Yuan, R.O.C. (validity: 2012/3/1-2013/12/31).

9. Counseling Consultant, Council of Labor Affairs, Executive Yuan (2012);

10. Member of the Remuneration Committee of FALCON POWER CO., LTD.. (2016/6/15 ~ 2019/6/14) Market Observation Post System (TWSE Stock listed company, CODE:1516)

11. Consultant (2016/7/1 ~ 2017/6/30) of MetaTech Co., Ltd. (OTC listed Company / Stock Code: 3224)

<http://www.metatech.com.tw/info/about.aspx>

12. Academic Journal Reviewer

Advances in Economics and Business

ISSN: 2331-5059 (Print) ; ISSN: 2331-5075 (Online)

Reviewers website linkage of Dr. Chao Yuang Shiang

[http://www.hrpub.org/journals/jour\\_reviewers.php?id=18](http://www.hrpub.org/journals/jour_reviewers.php?id=18)

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Main research field

- 1. International finance development;
- 2. Management advisory services;
- 3. Overseas investment strategies;
- 4. Risk management in business and emerging economies;
- 5. Creating business strategy and models constructed
- 6. Investment Strategy and Performance Evaluated

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Awards/Honors:

WHO's WHO, The honored member in Worldwide Branding institution (February-2015)

- 1. 2014 Outstanding Teacher in <Research and Production/Academies> performance, Nanhua university
- 2. 2015 Outstanding Teacher in <Research and Production/Academies> performance, Nanhua university
- 3. 2016 Outstanding Teacher in <Teaching Area> performance, Nanhua university
- 4. 2016 Outstanding Teacher in <Research and Production> Academics performance, Nanhua university

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Autobiography

I was proud of being a contributor in international finance research community and also provided more effective research outcomes connected with governmental policies and academic institutions. I always provide advice and telling companies how to manage their businesses well and avoid risks and assist owners and chief executive officers with financial management and risk-control managements;in addition, providing advisory and useful suggestions to the investors and decision makers.

Up to now, there're totally fifteen textbooks published including six professional financial publications and five local textbooks since 2004 and four foreign textbooks had been published in LAP LAMBERT Academic Publishing since 2012.

(The reference linkage is as follows:

<https://www.morebooks.de/search/%20gb?>

page=2&q=+Yuang+Shiang+Chao+&search\_term=+Yuang+Shiang+Chao+&via\_keyword=1)

I enjoy myself in doing research and expect to get more good quality papers published in SSCI/SCI high impact factor journals in the coming future. I still make the best of time to move forward and contribute my research to academic community in academic field.

### **Education (1)**

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#### **National Yunlin University of Science and Technology: Douliou, Taiwan**

2002-09-07 to 2010-06-10 | PH.D (International business management)

Source: Yuang Shiang Chao

### **Employment (1)**

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#### **Nanhua University: Dalin, Taiwan**

2013-08-01 to present | Assistant professor (Finance and graduate of financial management)

Source: Yuang Shiang Chao

**Works (9 of 9)**

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**MNE Investment and Risk Management in China**

*<https://www.goldenlight-publishing.com/>*

2017-02-13 | book

ISBN: 978-3-330-82095-1

Source: Yuang Shiang Chao

**Asian Infrastructure Investment Bank and One Belt One Road Strategy to Investigate China Overseas Expansion and the Impact on Economic Development**

*Journal of Chinese Economic Research*

2016-03-01 | journal-article

ISSN: 1728-2055

Source: Yuang Shiang Chao

**The Impact to Taiwan Firms in China Investment via Location Choice and Institutional Mode in China**

*Journal of Global Management and Economics*

2015-06-20 | journal-article

ISSN: 1817-745X

Source: Yuang Shiang Chao

**Cross-strait Cooperation in Financial Industry can Create a Win-win result?**

*Journal of Chinese Trend and Forward*

2014-11-25 | journal-article

ISSN: 1817-5309

Source: Yuang Shiang Chao

**Global Value Chains and Regional Economic Integration Development**

*Saarbrücken, Germany : LAP Lambert Academic Publishing*

2013-09-05 | book

ISBN: 978-3-659-45961-0

Source: Yuang Shiang Chao

**What Government Bonds and Investors Matter in Global Financial Crisis?**

*Saarbrücken, Germany : LAP Lambert Academic Publishing*

2012-08-22 | book

ISBN: 978-3-659-22419-5

Source: Yuang Shiang Chao

**MNE Investment Strategy and Risk Evaluated in China**

*Saarbrücken, Germany : LAP Lambert Academic Publishing*

2012-07-24 | book

ISBN: 978-3-659-10694-1

Source: Yuang Shiang Chao

**Study on the Impacts of European Debt Crisis to Global Economic and Financial Developments**

*East-Asia Review*

2012-03-25 | journal-article

ISSN: 1817-3675

Source: Yuang Shiang Chao

**The Joint Effects of Geographical Diversification to MNEs' Performance through China Investment**

*The Journal of Global Business Management*

2010-02-25 | journal-article

ISSN: 1817-3179

Source: Yuang Shiang Chao