

# Yuang Shiang Chao

<https://orcid.org/0000-0002-2303-0988>

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## Also known as

WHO's WHO, The honored member in Worldwide Branding institution;  
Professional Consultant in risk management and investment strategy in China.

## Country

Taiwan

## Keywords

Risk Management ; Investment Strategy ; International Finance; MNE  
Investment in Emerging Economy

## Websites

[Profile linked to Amazon website](#)

## Biography

Dr. Chao Yuang Shiang

1. Profile linked to Amazon website

<https://www.amazon.com/Yuang-Shiang-Chao/e/B00IV30N1E>

2. Profile linked to Nanhua University website

<http://isites.nhu.edu.tw/yschao/doc/836>

<http://edward.sclub.com.tw/index.php>

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Current Occupation: Full-time faculty, Assistant Professor, Department  
of Finance and Institute of Financial Management, Nanhua University

Website

<http://en.nhu.edu.tw/>

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International certificate as follows.

1. Senior Advising consultant, U.K. certificate ( Distinct level )

License No. : NI 090038158405

2. Integrated Marketing Consultant (Senior level)

Certificate No. : SMA 201411501

3. Service Industry Consultant

Certificate No. : 181-001128 (August-2011)

4. Enterprise Resource Planning Proficiency

Certificate No. : CERPS 1205320 (July-2012)

5. The Big Data of Finance technology

Certificate No. : FINTECH 1050000080 (2017)

6. Finance technology Application Professions

Certificate No. : FINTECH-APP 1050000075 (2017)

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Consultation in governmental institution and private company

1. Financial consultant, Yoau Jude construction company
2. Consultant in business management and marketing strategy, Green Deming environmental technological company.
3. Consultant in education and training Joy town Investment Company.
4. Counseling consultant in preparatory OTC market, Yunhong environmental company.
5. Counseling consultant, the Council of Labor Affairs, Executive Yuan, R.O.C. (2012/2-2013/12)
6. Counseling consultant in creating business and career development, The National Youth Commission (NYC), Executive Yuan, R.O.C. (2012/6-2013/5).
7. Counseling consultant, Small and Medium Enterprise Administration, Ministry of Economic Affairs, Executive Yuan, R.O.C. (2014/4- 2016/3).
8. Counseling consultant ,the Bureau of Employment and Vocational Training (BEVT) ,Council of Labor Affairs, Executive Yuan, R.O.C. (validity: 2012/3/1-2013/12/31).
9. Counseling Consultant, Council of Labor Affairs, Executive Yuan (2012);
10. Member of the Remuneration Committee of FALCON POWER CO., LTD.. (2016/6/15 ~ 2019/6/14)  
Market Observation Post System (TWSE Stock listed company, CODE:1516)
11. Consultant (2016/7/1 ~ 2017/6/30) of MetaTech Co., Ltd. (OTC listed Company / Stock Code: 3224)  
<http://www.metatech.com.tw/info/about.aspx>
12. Academic Journal Reviewer  
Advances in Economics and Business  
ISSN: 2331-5059 (Print) ; ISSN: 2331-5075 (Online)  
Reviewers website linkage of Dr. Chao Yuang Shiang  
[http://www.hrpub.org/journals/jour\\_reviewers.php?id=18](http://www.hrpub.org/journals/jour_reviewers.php?id=18)

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#### Main research field

1. International finance development;
2. Management advisory services;
3. Overseas investment strategies;
4. Risk management in business and emerging economies;
5. Creating business strategy and models constructed
6. Investment Strategy and Performance Evaluated

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#### Awards/Honors:

- WHO's WHO, The honored member in Worldwide Branding institution (February-2015)
1. 2014 Outstanding Teacher in <Research and

Production/Academies> performance, Nanhua university

2. 2015 Outstanding Teacher in <Research and Production/Academies> performance, Nanhua university

3. 2016 Outstanding Teacher in <Teaching Area> performance, Nanhua university

4. 2016 Outstanding Teacher in <Research and Production> Academics performance, Nanhua university

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### Autobiography

I was proud of being a contributor in international finance research community and also provided more effective research outcomes connected with governmental policies and academic institutions. I always provide advice and telling companies how to manage their businesses well and avoid risks and assist owners and chief executive officers with financial management and risk-control managements;in addition, providing advisory and useful suggestions to the investors and decision makers.

Up to now, there're totally fifteen textbooks published including six professional financial publications and five local textbooks since 2004 and four foreign textbooks had been published in LAP LAMBERT Academic Publishing since 2012.

(The reference linkage is as follows:

[https://www.morebooks.de/search/%20gb?](https://www.morebooks.de/search/%20gb?page=2&q=+Yuang+Shiang+Chao+&search_term=+Yuang+Shiang+Chao+&via_keyword=1)

[page=2&q=+Yuang+Shiang+Chao+&search\\_term=+Yuang+Shiang+Chao+&via\\_keyword=1\)](https://www.morebooks.de/search/%20gb?page=2&q=+Yuang+Shiang+Chao+&search_term=+Yuang+Shiang+Chao+&via_keyword=1)

I enjoy myself in doing research and expect to get more good quality papers published in SSCI/SCI high impact factor journals in the coming future. I still make the best of time to move forward and contribute my research to academic community in academic field and industry.

### Education (1)

**National Yunlin University of Science and Technology: Douliou, Taiwan**

2002-09-07 to 2010-06-

10 | PH.D(International business management)

Source: Yuang Shiang Chao

## Employment (1)

### **Nanhua University: Dalin**

**Township, Chia-Yi county, Taiwan**

2013-08-01 to present | Assistant professor (Finance and graduate of financial management)

Source: Yuang Shiang Chao

## Works (18 of 18)

個人理財規劃

中國吉林大學出版社

2017-02-25 | book

ISBN: 9787567792609

Source: Yuang Shiang Chao

### **MNE Investment and Risk Management in China**

<https://www.goldenlight-publishing.com/>

2017-02-13 | book

ISBN: 978-3-330-82095-1

Source: Yuang Shiang Chao

### **A Study on Corporate Governance of China's Current Banking System**

*Journal of Chinese Economic Research*

2015-09-25 | journal-article

ISSN: 1728-2055

Source: Yuang Shiang Chao

### **The Impact to Taiwan Firms in China Investment via Location Choice and Institutional Mode in China**

*Journal of Global Management and Economics*

2015-06-20 | journal-article

ISSN: 1817-745X

Source: Yuang Shiang Chao

### **Cross-strait Cooperation in Financial Industry can Create a Win-win result?**

*Journal of Chinese Trend and Forward*

2014-11-25 | journal-article

ISSN: 1817-5309

Source: Yuang Shiang Chao

**Global Value Chains and Regional Economic Integration Development***Saarbrücken, Germany : LAP Lambert**Academic Publishing*

2013-09-05 | book

ISBN: 978-3-659-45961-0

Source: Yuang Shiang Chao

**保險實務與案例解析***趙永祥 呂廣盛*

2012-09-15 | book

ISBN: 9789574191956

Source: Yuang Shiang Chao

**What Government Bonds and Investors Matter in Global Financial Crisis?***Saarbrücken, Germany : LAP Lambert**Academic Publishing*

2012-08-22 | book

ISBN: 978-3-659-22419-5

Source: Yuang Shiang Chao

**MNE Investment Strategy and Risk Evaluated in China***Saarbrücken, Germany : LAP Lambert**Academic Publishing*

2012-07-24 | book

ISBN: 978-3-659-10694-1

Source: Yuang Shiang Chao

**Study on the Impacts of European Debt Crisis to Global Economic and Financial Developments***East-Asia Review*

2012-03-25 | journal-article

ISSN: 1817-3675

Source: Yuang Shiang Chao

**International Trade Theory and Policy***Hwa Li Publishing Company*

2010-09-15 | book

ISBN: 9789577843562

Source: Yuang Shiang Chao

**The Joint Effects of Geographical  
Diversification to MNEs'  
Performance through China  
Investment**

*The Journal of Global Business  
Management*

2010-02-25 | journal-article

ISSN: 1817-3179

Source: Yuang Shiang Chao

**Financial Planning (理財規劃)**

*Hwa Li Publishing Company*

2010-02-20 | book

ISBN: 9789577843296

Source: Yuang Shiang Chao

**My first fund will make money (我的  
第一支基金會賺錢)**

*台灣廣廈出版社*

2010-01-28 | book

ISBN: 9789861301570

Source: Yuang Shiang Chao

**Monetary Theory and Policy**

*Gi Yuan Publishing Company. (吉遠出版  
社)*

2005-09-05 | book

ISBN: 9789868103528

Source: Yuang Shiang Chao

**張真卿教你理財致富**

*台灣廣廈圖書: 財經傳訊*

2005-05-11 | book

ISBN: 9861300384

Source: Yuang Shiang Chao

**前進股市搶錢的一本勝經**

*台灣廣廈圖書: 財經傳訊*

2004-12-22 | book

ISBN: 9861300325

Source: Yuang Shiang Chao

**1萬元投資通**

*台灣廣廈圖書出版: 財經傳訊*

2004-08-20 | book

ISBN: 986130018X

Source: Yuang Shiang Chao